

UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF PUERTO RICO

Carlos Morales Feliciano, et al.

v.

Civil No. 79-004(PJB)

Alejandro García Padilla, et al.

O R D E R

The court has before it the Motion for Approval of Media Expert and Campaign filed by the plaintiff class (doc. no. 10589).

The parties have determined that it will be necessary to implement a media campaign in order to ensure that class members receive proper notice of the benefits they are entitled to receive under the settlement. Plaintiffs' counsel has consulted with several possible service providers who will be able to implement the campaign. He has submitted for approval by the court a contract between Despacho Jurídico Ramos Luiña, LLC ("Ramos LLC") and Lopito, Ileana Howie, Inc. ("LIH"). He has submitted copies of campaign designed by LIH (doc. no. 10589-1) and the contract executed by the Ramos LLC and LIH (doc no. 10589-2).

Defendants' counsel have been consulted and agree that the proposed services and contract are reasonable and appropriate.

The court has reviewed the proposal and has determined that the notification plan should be paid for with fine funds because it is reasonable, appropriate, and in the interests of the class.

Therefore, the court GRANTS the motion. The contract between the Ramos LLC and LIH and the notification campaign are approved.

The contract provides that LIH will advance funds to purchase media spots and will then submit invoices to the Ramos LLC for payment within thirty days. The Ramos LLC shall submit to the court any requests for reimbursement within two weeks of paying an invoice.

The Budget Summary provided by LIH at page 28 of the Media Campaign (doc. no. 10589-1) breaks down the total estimate into five broad categories. If plaintiffs' counsel anticipates that any bill will cause these budget estimates to be exceeded, counsel shall file a motion to exceed the budget and proposed amended budget after conferring with defendants' counsel.

SO ORDERED.

/s/ Paul Barbadoro
Paul Barbadoro
United States District Judge
Sitting by Designation

May 6, 2016

cc: Counsel of Record