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> No. 13-16732 **UNDER SEAL**

> > IN THE

United States Court of Appeals

FOR THE NINTH CIRCUIT

In Re: NATIONAL SECURITY LETTER, UNDER SEAL, Petitioner-Appellant,

ERIC HOLDER, JR., ATTORNEY GENERAL; UNITED STATES DEPARTMENT OF JUSTICE; FEDERAL BUREAU OF INVESTIGATION,

—v.—

Respondents-Appellees.

ON APPEAL FROM THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF CALIFORNIA CASE NO. 13-CV-1165 SI HONORABLE SUSAN ILLSTON, DISTRICT JUDGE

BRIEF OF AMICI CURIAE FLOYD ABRAMS INSTITUTE FOR FREEDOM OF EXPRESSION AND FIRST AMENDMENT SCHOLARS IN SUPPORT OF THE PARTIES UNDER SEAL

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CORPORATE DISCLOSURE STATEMENT

None of the *amici* has a parent corporation and no corporation owns 10% or more of any of the *amici*'s stock.

STATEMENT OF COMPLIANCE WITH RULE 29(C)(5)

Pursuant to Federal Rule of Appellate Procedure 29(c)(5), amici certify that no party's counsel authored this brief in whole or in part, no party or party's counsel contributed money that was intended to fund preparing or submitting this brief, and no person—other than *amici*, their mem bers, or their counsel — contributed money that was intended to fund preparing or submitting this brief.

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INTEREST OF THE AMICI CURIAE AND CONSENT TO FILE

Amici Curiae are the Floyd Abram's Institute for Freedom of Expression at Yale Law School and First—Amendment Scholars Bruce—Ackerman, Jack Balkin, Jane Bambauer, Margot Kam inski, Neil Richards, and David Schulz. Amici have an interest in preserving robust constituti onal protections against prior restraint in the online and new media environment. A description of each amicus is provided in the Appendix. This brief is filed with the consent of all parties pursuant to Rule 29(a).

ARGUMENT

The nondisclosure orders that routinely accompany National Security Letters ("NSLs") prohi bit i ndividuals who have received NSLs from publicly saying anything at all about them. Under the stat ute, these gag orders are presum ptively permanent. The court below was correct to invalidate the s tatute under the First Amendment, but its reasoning was incorrect insofar as it held that NSL gag orders are not akin to "classic prior restrain t[s]" and therefore not subject to the "extraordinarily rigorous" First Ame ndment st andards applicable to such prohibitions on speech. *In re Nat'l Sec. Letter* ("*In re NSL*"), 930 F. Supp. 2d 1064, 1071 (N.D. Cal. 2013). The Second Circuit's 2008 decision upholding the same statutory provisions, upon which the government relies, also refused to treat the nondisclosure orders as prior restrain ts and instead sought to rehabilitate the

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statute by tem pering its m ost egregious procedural flaws. *John Doe, Inc. v. Mukasey*, 549 F.3d 861, 876 (2d Cir. 2008).

Both courts erred. NSL gag orders bear all the indicia of classic prior restraints: they preemptively forbid core protected speech about the government's activities; prohibit far m ore speech than c onstitutionally justified; are im posed by executive fiat; and operate in obscurity, shielding their cen sorious effects from public scrutiny. Moreover, NSL recipients have a significant interest in speaking about NSLs in order to reassure their customers, to expose government overreaching, or in their cap acity as media companies and content providers. *See infra* Section I.

As a "system of prior restraints," the NSL gag order scheme "comes to this Court bearing a heavy presumption against its constitutional validity." *N.Y. Times v. United States* ("*Pentagon P apers*"), 403 U.S. 713, 714 (1971) (per curiam); *Neb. Press Ass'n v. Stuart*, 427 U.S. 539 (1976). While prior restraints must be subject to procedural safeguards, *see infra* Section II, procedural protections like those devised by the Second Circuit cannot remedy the scheme's failure to abide by the First Amendment's substantive lim its on g overnment authority to im pose prior restraints. In particular, the Firs t Amendment forbids prior restraint unless the government makes the most stringent showing that the restraint is necessary to avoid grave and all but certain harm to the nation, and no less restrictive means are

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available. The NSL statute fails this test. It empowers the FBI to impose a complete gag—and requires the courts to uphold one—on the strength of the FBI's assertion of the mere possibility that disclosure might cause harm. The First Amendment's fundamental antipathy to prior restraint cannot be so easily overcome. *See infra* Section III.

I. NSL NONDISCLOSURE ORDERS ARE CLASSIC PRIOR RESTRAINTS AND ARE PRESUMPTIVELY UNCONSTITUIONAL.

The nondisclosure provisions of the NSL statute bear all the hallmarks of classic prior restraints. Prior restraints are "ad ministrative and judicial orders forbidding certain communications when issued in advance of the time that su ch Alexander v. United States , 509 U.S. 544, 550 communications are to occur." (1993). The key attributes of prior rest raints are that (1) they prohibit speech before it takes place, rather than thr ough subsequent punishment; (2) they sweep too broadly, subjecting far more speech to gove rnment control t han could be lawfully accomplished through subseque nt punishm ent; (3) the y vest t government with vast discretion to cen sor speech at will; (4) they forbid individuals from speaking unless and until permitted by a government official or a judge, such that the governm ent enjoys the benefits of inaction and inertia at the expense of the speak er and her audience; and (5) they operate in secret or opaque ways, rendering the scheme's censorial effects less transparent and accountable to the public than a scheme of subsequent punishment. See generally Thomas I.

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Emerson, *The System of Freedom of Expression* 506 (1970). The NSL nondisclosure scheme bears all these attributes of classic prior restraints and should be treated as such.

A. NSL Gag Orders Are Classic Prior Restraints Because They Prohibit Speech Before Its Communication.

The NSL gag orders possess the chief char acteristic of prior restraints: they impose a "previous restraint upon publication" rather than post hoc censure. Near v. Minnesota, 283 U.S. 697, 713-14 (1931) (quoting 4 William Blackstone, Commentaries *151). The FBI may unilaterally prohibit NSL recipients from disclosing to anybody other than their la wyers that the government has sought or 18 U.S.C. § 2709(c)(1). Recipients are obtained inform ation using an NSL. thereby forbidden from stating that they have received an NSL or saying anything about its contents. They cannot discuss the manner or circumstances in which the FBI approached them or even inform fellow citizens about the general categories of information that the FBI regards as "electronic co mmunication transactional records" subject to compulsory disclosure via NSL. Id. § 2709(a). This sweeping prohibition on speech accompanies 97% of the FBI's NSLs. *In re NSL* , 930 F. Supp. 2d at 1074.

NSL recipients typically include co mmunications service providers, both large and small, who have significant interests in speaking about NSLs: to reassure their customers, to act as whistleblowers if they believe NSLs are being m is used,

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or because they are in the business of producing news. *See infra* Section I.F. Such communications companies—Facebook, Google, Yahoo, and many others—are in many respects the media organizations of the 21st century. But the recipients of the NSLs challenged here—and t housands like them—are "forbidden [from] say[ing] what they wanted to say" in public. *Se. Promotions, Ltd. v. Conrad*, 420 U.S. 546, 553 (1975). This is the essence of a prior restraint.

B. NSL Gag Orders Are Classic Prio r Restraints Because They Subject Far More Speech to Executive Control Than Is Otherwise Permitted.

Prior restraints are "likely to bri ng under governm ent scrutiny a far wider range of expression" than subsequent puni shments because "[i]t is always difficult to know in advance what an individual will say, and the line between legitimate and illegitimate speech is often so finely drawn." *Nebraska Press*, 427 U.S. at 589 (quoting Emerson, *supra*, at 506, and *Conrad*, 420 U.S. at 559). "The First Amendment…accords greater protection against prior restraints than it does against subsequent punishment" precisely because the former poses "risks of freewheeling censorship [that] are formidable." *Id.* at 589 (quoting *Conrad*, 420 U.S. at 559). NSL gag orders share this feature of classic prior restraints because they indiscriminately prohibit m uch legitimate speech that poses no national security concern.

The NSL statute prohibits the recipient of an NS L gag order from sharing any information about that NSL, including the bare fact that the recipient has

received one. 18 U.S.C. § 2709(c)(1). As the lower court observed, the statute "does not distinguish—or allow the FBI to distinguish—between a prohibition on disclosing mere receipt of an NSL and disclosing the underlying contents." *In re NSL*, 930 F. Supp. 2d at 1076. As a result, recipients are forbidden from saying anything about the NSL, even when ther e is no reason to prohibit them from discussing certain matters. For instance, while it may be appropriate to prohibit disclosure of an ongoing investigation's *target*, the recipient in such a case would be forbidden from describing the bare fact of receipt or the types of records sought, even if that information would not reveal the target.

Indeed, the government has acknowledged that NSL gag orders are overbroad. Since 20 13 it has permitted some companies to disclose the aggregate number of NSLs received per year with in bands of a thousand, even though disclosing such inform ation would otherwise be prohibited. *See* Letter from Deputy Att'y Gen. James Cole (Jan. 27, 2014) ("Cole Letter"). The FBI has also agreed, albeit after years of litigation, that certain NSL recipients can identify themselves. *See, e.g.*, Stipulation and Order of Dismissal, *John Doe, Inc. v. Holder*, No. 04-cv-2614 (S.D.N.Y. July 30, 2010).

 $^{1}\underline{http://www.uscourts.gov/uscourts/courts/fisc/misc-13-03-04-05-06-07-notice-140127.pdf}$

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NSL gag orders are thus, on their face , substantively overbroad, subjecting far more speech to executive p rohibition and control than could be justified in a scheme of subsequent punishment. In this respect, the NSL gag scheme is akin to the classic prior restraints that the Supreme Court has invalidated in the p ast. *See, e.g., Pentagon Papers*, 403 U.S. at 714 (rejecting government application to enjoin the publication of *any* part of the 7,000 page study).

C. NSL Gag Orders Are Classic Prior Restraints Because They Vest the Executive with Significant Discretion To Censor Speech.

The NSL gag order scheme is typical of prior restraints insofar as it grants officials broad discretion to suppress speech prior to judicial review. As this Court has explicitly recognized, "government censo rship" is "[a]mong the risks that the prior restraint doctrine seeks to m inimize." *Kreisner v. City of San Di ego*, 1 F.3d 775, 807 (9th Cir. 1993); *see also Staub v. City of Baxley* , 355 U.S. 313, 322 (1958) ("[A]n ordinance which...makes the peaceful enjoyment of freedoms which the Constitution guarantees contingent upon the uncontrolled will of an official...is an unconstitutional censorship or prior re—straint upon the enjoym—ent of those freedoms.").

The NSL statute gives FBI officials enormous discretion to impose gag orders. FBI officials may issue a gag or der simply by certifying that disclosure "may result" in any of various harms. 18 U.S.C. § 2709(c)(1). The standard is so

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capacious that, as mentioned above, gag orders accom pany 97% of NSLs. *In re NSL*, 930 F. Supp. 2d at 1074.

When the FBI issues a gag order, it doe is not specify which of the avail able grounds forms the basis for the gag, and does not otherwise provide any rationale for the gag. Rather, inspection of NSLs—that have been—partially disclosed following litigation suggests that, when issuing NSL nondisclosure orders, the FBI either provides no reason at all for the—gag, or parrots the relevant statutory provision in its entirety. This practice highlights the lack of meaningful limits on the discretion enjoyed by the FBI.

The FBI's discretion is not meaningfully tempered by judicial review, not only because such review is reare but also because the statute directs the court to "treat as conclusive" an FBI certification that the gag is justified, unless the court finds the certification was made in bade faith. 18 U.S.C. § 3511(b)(2)-(3). Even under the Second Circuit's reinterpretation, the FBI would be required only to provide the court with a "good reason" that an enumer ated harm "may result." Doe, 549 F.3d at 876. The court "is not to...second-guess[]" an Executive Branch "judgment on matter's of national security" so long as the court "receive[s] so me

² See NSL to Internet Archive (Nov. 19, 2007),

https://www.eff.org/node/55601; NSL to Library Connection, Inc. (May 19, 2005), https://www.aclu.org/files/images/nationalsecurityletters/asset_upload_file924_25 995.pdf; NSL to Nicholas Merrill (2004),

 $[\]underline{https://www.aclu.org/files/assets/4610_001_redactednsl.pdf}.$

indication that the judgm ent has been soundly reach ed." *Id.* at 882. This extraordinarily deferential judicial review so constrains the role of the judiciary in protecting the First Amendment that it leaves the decision to gag speech in the hands of the executive branch.³

This is all the more troubling since the government has actually deployed the NSL gag order schem e in ways that demonstrate precisely the dangers of censorship that the Constitution's prohibitio n of prior restraints was meant to address. While continuing to attach a complete nondisclosure order to nearly every NSL, the government has begun to craft *ad hoc* and seemingly arbitrary exceptions prescribing what companies may say about the NSLs they have received in the aggregate. Worse, it appears to have granted these special dispensations unequally to different speakers.

In March 2013, Google appears to have been the first company to report aggregate data about the number of NSLs it received, rounded to the nearest 1000. This disclosure was apparently perm itted by private agreement with the

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³ For sim ilar reasons, NSL gag orders c annot be justified by analogy to grand jury secrecy rules. *Accord Doe*, 549 F.3d at 876-77; *In re NSL*, 930 F. Supp. 2d at 1072. Grand jury witne sses free to speak by default, Fed. R. Crim. P. 6(e), and courts have invalidated secrecy rules unless the y are strictly lim ited in scope and duration solely to protect the integrity of the proceeding. *See Butterworth v. Smith*, 494 U.S. 624 (1990); *Hoffman-Pugh v. Keenan*, 338 F.3d 1136 (10th Cir. 2003). NSLs, by contrast, are unlimited in scope and duration, are imposed unilaterally by an executive official, and are not issued in the context of any official proceeding.

government. *See* Richard Salgado, *Transparency Report: Shedding More Light on National Security Letters* (Mar. 5, 2013). ⁴ It appears the government forbade Yahoo from publishing exactly the same kind of aggregate statistics. *See* Lorenzo Franceschi-Bicchierai, *Yahoo Publishes First Transparency Report*, Mashable (Sep. 6, 2013) ("[T]he government would not authorize us to [publish aggregate NSL data] even though the government allo wed other providers to do so in the past."). ⁵ The discrepancy in the treatment of Google and Yahoo raises the troubling prospect that the government has chosen favorites and discriminated based on the identity of the speakers.

It appears that the government has now adopted a uniform position regarding how NSL statistics m ay be reported, but this carve-out rem ains arbitrary: companies can choose either to report the number of NSLs in bands of 1000 (e.g., 0-999) or else report "the tot al number of national security process received, including all NSLs and FISA orders" in bands of 250. See Cole Letter. These parameters were established not by any regulation or judicial decision, but, apparently, by letter addressed to the general counsels of five technology companies as part of an agreement to settle lawsuits in the Foreign Intelligence Surveillance Court, where those companies sought permission to report similar

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⁴ http://googleblog.blogspot.com/2013/03/transparency-report-shedding-more-light.html

⁵ http://mashable.com/2013/09/06/yahoo-transparency-report/

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statistics about FISA production orders. *Id.* The rules described in the letter could, presumably, be changed at any moment.

These *ad hoc* arrangements precisely illustra te the dangers of a prior restraint regime. The govern ment has enormous discretion to decide what may be said about NSLs and thus effectively to se ize the power to shape public discussion. Even whi le the go vernment perm its s peech about the ap proximate aggregat e number of NSLs a company has received, it forbids speech that is likely to be much more illuminating, such as information about the raw volume of information produced in response to NSLs, the number of NSL orders a recipient has challenged or refused, or the categories of records the FBI regards as "electronic communications transactional records" subject to an NSL order. Like classic prior restraints, the NSL nondisclosure regime produces "unbrided discretion" that invites "government censorship" and "s elf-censorship by speakers." *Kreisner*, 1 F.3d at 807.

D. NSL Gag Orders Are Cl assic Pr ior Restraints Because They Permanently Forbid Speech by Ex ecutive Fiat Unless and Until a Judge Decides Otherwise.

Classic prior restraints are charact erized by the perm anent or indefinite character of the speech prohibition, which hends only if an official or judge subsequently intervenes. For instance, the injunction struck down in *Near v*. *Minnesota* permanently barred a newspaper from producing any future "malicious,"

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scandalous and defamatory" publication. 283 U.S. at 701. *See also, e.g. Org. for a Better Au stin v. Keefe*, 402 U.S. 415 (1971) (vacating indefinit e injunction forbidding leafleting). The NSL scheme suffers from the same defect.

The NSL statute includes no provi sion for time limits or sunsets on gag 2709(c). Instead, the gagged party bears the burden of orders. 18 U.S.C. § challenging the order in court. Id. § 3511(b). The government has no obligation to initiate review, wheether in court or in ternally. Moreover, the recipient m ay *Id.* § 3511(b)(2). As a result, an challenge each gag order only once per year. individual without the resources or mettle to sue the federal government will remain gagged permanently, even after any justification for the order passes. Even a person able to mount yearly challenges—and *amici* are aware of nobody who has done so—could remain gagged for many months after the basis for the gag lapsed. See In re NSL, 930 F. Supp. 2d at 1076 ("Nothing in the statute requires or even allows the government to rescind the non -disclosure order once the im petus for it has passed.").

Even short speech prohibitions raise significant First Amendment concerns. See Carroll v. President & Comm'rs of Princess Anne, 393 U.S. 175, 182 (1968) ("A delay of even a day or two may be of crucial importance in some instances."). Restraints that are presum ptively permanent, like those routinely im posed upon NSL recipients, raise truly grave concerns.

The fact that NSL gag orders remain in place unless successfully challenged by the recipient dra stically shifts the burden of action onto the speaker. This burden raises a concern that "inform[s] all of [the Supreme Court's] prior restraint cases:...the unacceptable chilling of protected speech." *Alexander*, 509 U.S. at 572. As both this court and the Supreme Court have recognized, prior restraint, which places the burden of proving the right to speak on the would-be speaker, can intimidate parties into self-censorship. *Kreisner*, 1 F.3d 807 (quoting *City of Lakewood v. Plain Dealer Publ'g Co.*, 486 U.S. 750, 757-59 (1988)).

E. NSL Gag Orders Are Classic Prior Restraints Because They Operate in Secrecy, Shrouding Their Opera tion and Effects From Public Scrutiny and Encouraging Their Overuse.

The NSL nondisclosure scheme suppresses public discussion about not only the government's use of NSLs, but also the operation of the gag order scheme itself. This is a key feature of classic prior restraints: they render government suppression of speech less transparent and thus less a countable. *See* Marc A. Franklin et al., *Cases and Materials on Mass Media Law* 95 (7th ed. 2005) ("[M]uch of the special hostility to traditional prior restraints has a concerned the countext in which they historically operated: one was prohibited from publishing without the approval of a professional censor who usually operated in secret and with great discretion.").

The FBI's decisions to im pose gag orders are made entirely behind closed doors; even court challenges are conduct ed largely under seal. The gag order

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scheme is thus shrouded in secrecy, allo wing the issuance of tens of thousands of NSL gag orders to remain invisible to the public. Worse still, the scheme forbids the people who know the most about the operation of the NSL gag regime to speak about it. This veil of secrecy insulate s the government's actions from scrutiny by the Am erican people and lowers the po litical costs of these restrictions, heightening the danger that protected sp eech will be unnecess arily and improperly suppressed.

F. Attempts To Distinguish the NS L Gag Order Sche me from Other Classic Prior Restraints Fail.

Both the court below and the Second Circuit in *Doe v. Mu kasey* summarily rejected the argument that the NSL g ag order scheme amounts to a classic prior restraint. Neither court's rationale withstands scrutiny.

The Second Circuit contended that NSL gag orders do not constitute "classic" prior restraints because (1) they are not "imposed on those who customarily wish to exercise rights of free expression, such as speakers in public fora, distributors of literature, or exhibitors of movies"; and (2) "although the nondisclosure requirement is triggered by the content of a category of information, that category, consisting of the fact of receipt of an NSL and some related details, is far more limited than the broad categories of information that have been at issue with respect to typical content-based restrictions." *Doe*, 549 F.3d at 876. Bot hoconclusions are incorrect.

It is incorrect that NSL recipients do not "customarily wish to exercise rights of free expression." In any case, the First Am endment is h ostile to distinctions based on the type of person or organization speaking. NSL recipients have repeatedly sought to speak in order to inform their customers and to alert the public about the FBI's activities. Indeed, these concerns motivated three NSL recipients who have successfully challen ged their ga g orders: Library Connection, a library consortium concerned with patrons' priv acy; the Internet Archive, a non-profit digital library; and Nicholas Merrill, a priv acy activist and president of an Internet company with a m ission to protect its clients' privacy. ⁶ Even the nation's largest online service providers—Google, Yahoo, Facebook and others—continue to chafe against the prohibit ion on providi ng t heir customers even basic inform ation regarding the NSLs they receive. See, e.g., Richard Salgado, Shedding Some Light on Foreign Intellige nce Surveillance Act (FISA) Requests, Google Offi cial Blog (Feb. 3, 2014) ("[W]e still believe m ore transparency is needed so everyone can better understand how surveillance laws work and decide whether or not they serve

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⁶ See ACLU, Librarians' NSL Challenge (May 26, 2006), https://www.aclu.org/national-security/librarians-nsl-challenge; ACLU, Internet Archive's NSL Challenge (Apr. 29, 2008), https://www.aclu.org/national-security/internet-archives-nsl-challenge; Nicholas Merrill, How the Patriot Act Stripped Me of my Free-Speech Rights, Op-Ed, Wash. Post, Oct. 25, 2011.

the public interest."). ⁷ Many of these online services now also provide news and other content, reflecting changes in the 21 st century media landscape. The notion that NSL recipients have no desire to speak is unfounded.

It is also irrelevant. Even if only one r ecipient desired to reveal the fact that she had received a request, her First Amendment right of free expression could not be diminished because others were content to live in a less free and open society.

The First Amendment simply does not permit the extent of speech protection to turn on the speaker's identity or viewpoint. The First Amendm ent guards the speech rights of m edia organizations, non- media organizations, and individual s alike. *See, e.g.*, *Citizens United v. Fed . Election Comm'n*, 558 U.S. 310, 352 (2010) ("We have consistently rejected the proposition that the institutional press has any constitutional privilege beyond that of other speakers."). The First Amendment does not allow the speech rights of NSL recipients to be regarded as categorically inferior to those of individuals, like pamphleteers or journalists, who have previously been targets for speech restrictions.

The S econd Circuit's impress ion that NSL recipients are not people who "customarily wish to exercise rights to freedom of expression," may have arisen because it has not previously been customary for the government to impose routine,

 $^{^{7}\,\}underline{http://googleblog.blogspot.com/2014/02/shedding-some-light-onforeign.html}$

indiscriminate, and perm anent gag orders on those from whom it demands information. The governm ent may not evade First Amendment prohibitions on prior restraint sim ply by targeting a class of citizens that it has not previously thought to censor.

The Second Circuit cites Seattle Times Co. v. Rhinehart, 467 U.S. 20, 33 (1984), to suggest t hat NSL gag orders a re "not the kind of classic prior restraint that requires ex acting First Amend ment scrutiny." Doe, 549 F.3d at 876. But Seattle Times only holds that inform ation exchanged in discovery bet ween parties to civil litigation can som etimes be pr otected from further dissem ination. NSL recipients do not ask for the information the ey receive when served with an NSL, nor is the NSL issued within any court- supervised process. Moreover, NSL gag orders forbid speech about governm ent activity, which is central to the First Amendment, see inf ra Section III.C, unlike discovery protective orders, which often cover information primarily of private concern. What is at stake in this case is whether the government may com pel citizens who are not otherwise subject to any proceeding to disclose information a nd simultaneously bind them to complete secrecy.

The Second Circuit also erred when it attempted to distinguish the NSL prior restraint scheme on the grounds that it ta rgets a "far m ore limited" category of information "than the broad categories of in formation that have been at issue with

respect to typical content-based restrictions." *Doe*, 549 F.3d at 876. As explained, NSL gag orders forbid recipients from any discussion regarding the gag orders they receive. They cannot explain to their fellow citizens how NSLs are being used or what kinds of records the FBI demands pursuant to an NSL—which would reveal the kinds of information the FBI believes are subject to warrantless search using an NSL. The gag order scheme has, in effect, created a population of Americans with knowledge of the FBI's use of NSL and gag-orders, but who are collectively forbidden from sharing what they know with the public.

This is not a narrow restraint. And the importance of this kind of speech could hardly be clearer than at this moment, when vigorous public debate about domestic surveillance is underway. *See* Remarks of the Pre sident on Review of Signals Intelligence (Jan. 17, 2014) ("For ultim ately, what's at stake in this debate goes far beyond a few months of headlines, or passing tensions in our foreign policy. When you cut through the noise, what 's really at stake is how we remain true to who we are in a world that is remaking itself at dizzying speed.") (discussing NSLs, among other surveillance authorities); President's Review Group on Intelligence and Communications Technology, *Liberty and Security in a Changing World* 89-94 (Dec. 12, 2013) (discussing NSLs).

The court below adopted the Second Ci rcuit's fla wed analysis in hol ding that the NSL gag schem e was not a "classic prior restraint." *In re NSL*, 930 F.

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Supp. 2d at 1071. The reasons it articulated for that conclusion, however, belie a misunderstanding of the crucial features of pri or restraint. Immediately after holding that NSL gags "m ay not be a 'classi c prior restraint," the district court observed that "the nondisclo sure provision clearly restra in speech of a particular content—significantly, speech about government conduct"; that "the FBI has...the unilateral power to determ ine, on a case-by-case basi s, whether to allow NSL the NSLs"; and that "reci pients are prevented from recipients to speak about speaking about their receipt of NSLs an d from disclosing, as part of the public debate on the appropriate use of NSLs or other intelligence devices, their own experiences." Id. Far from revealing that NSL gags are not "t ypical," these observations dem onstrate that NSL gags are p aradigmatic instances of prior restraint: broad, content-ba sed restrictions on speech, *supra* Sections I.A-B, that are im posed at will by the executive, supra Sections I.C-D, and that operate shrouded in secrecy, supra Section I.E. The district court erred simply in failing to follow its observations to their appropriate conclusion: that the NSL nondisclosure scheme constitutes a classic system of prior restraint.

II. THE NSL GAG ORDER SCHEME LACKS THE PROCEDURAL SAFEGUARDS REQUIRED OF PRIOR RESTRAINTS.

As prior restraints, NSL gag orders m ust include stringent procedural safeguards. But even if the statute in cluded adequate procedural protections—which it does not, *see In re NSL*, 930 F. Supp. 2d at 1073-75—it would remain

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unconstitutional for faili ng to meet the substanti ve standards applicable to prior restraints. *See* Part III, *infra*.

The First Amendment im poses both pro cedural safeguards and substantive limits on prior restraint. *See, e.g.*, *Freedman v. Maryland*, 380 U.S. 51 (1965). Required procedures include, notably, that if the government wishes to censor speech, it must quickly initiate judicial review and bear the burden of proof. *Id.* at 58-59; *accord Pentagon Papers*, 403 U.S. 713 (seeking judicial injunction); *Nebraska Press*, 427 U.S. 539 (same). The NSL statute does not include any such protections. *See In Re NSL*, 930 F. Supp. 2d at 1073-75. Even the prophylactic procedures suggested by the Second Circuit—now, apparently, adopted nationwide by the government—do not require the government to initiate review as a matter of course as required by *Freedman*, but instead to do so only if the recipient objects to the gag order within a short period. *Doe*, 549 F.3d at 879.

These procedural defects ar e sufficient to invalidate the NSL scheme. But procedural safeguards are merely a ne cessary—rather than sufficient—condition for the constitutionality of a scheme of prior restraint. Where, as here, a prior restraint targets protected speech, it must also comport with the stringent substantive guarantees of the First Amendment. See, e.g., N.A.A.C.P., Western Region v. City of Richmond, 743 F.2d 1346, 1358 n.9 (9th Cir. 1984) ("Because we strike down the...ordinance on substantive grounds, we need not resolve the

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procedural issue here."). Thus, even if th is Court were to hold that the procedures devised by the Second Circuit are consistent with both the statute and the First Amendment, the resulting scheme would remain unconstitutional for exceeding the First Amendment's substantive limits on the FBI's authority to impose prior restraints.

III. THE NSL GAG ORDER SCHEME FAILS THE STRINGENT SUBSTANTIVE TEST APPLICABLE TO PRIOR RESTRAINTS.

The Supreme Court has long held that a prior restraint "comes to [a court] bearing a heavy presumption against its constitutional validity," *Bantam Books, Inc. v. Sullivan*, 372 U.S. 58, 70 (1963), and "carries a heavy burden of showing justification," *Org. for a Better Austin v. Keefe*, 402 U.S. 415, 419 (1971). This burden does not fall away in the face of national security considerations. Quite the contrary: the Supreme Court addressed a prior restraint sought on national security grounds in *Pentagon Papers*, and it applied the most stringent constitutional test even in that context. 403 U.S. at 714; *see also Nebraska Press*, 427 U.S. at 561.

A. Prior Restraints Are Unconstitutional Unless Disclosure Would Certainly Result in Grave Harm, There Are No Less Burdenso me Means To Prevent Such Harm, and the Restraint Would Be Effective in Preventing the Threatened Harm.

The Supreme Court has repeatedly held that prior restraints may be sustained only in extraordinary circu mstances: "Even where questions of allegedly urgent national security or competing constitutional interests are concerned ...we have

imposed this 'm ost extraordinary rem ed[y]' only where the evil that would result from the reportage is both great and certain and cannot be m itigated by less intrusive measures." *CBS Inc. v. Davis*, 510 U.S. 1315, 1317 (1994) (alteration in original) (citations omitted) (quoting *Nebraska Press*, 427 U.S. at 562).

In *Pentagon Papers*, the government sought to enjoin publication of a classified study of U.S. involvem—ent—in the ongoing Vietnam War. The government argued that disclosure woul—dim pair the conduct of the war and endanger American lives. The Court squa rely rejected the government's position, holding, *per curiam*, that, as a prior restraint,—the injunction "bear[s] a heavy presumption against its constitutional validity," and despite the ongoing war effort, the government failed to carry the "heavy—burden of showing just ification for the imposition of such a restraint." 403 U.S. at 714.

While "every member of the [*Pentagon Papers*] Court, tacitly or explicitly, accepted the ... condemnation of prior rest raint as presum ptively unconstitutional," the Court's reasoning was fractured. *Nebraska Press*, 427 U.S. at 558. Justices Black and Douglas would have erected an absolute bar against prior restraints. *Pentagon Papers*, 403 U.S. at 715 (Black, J., concurring); *id.* at 720 (Douglas, J., concurring). Justice Brenna in took a slightly less absolute view: that "the First Amendment's ban" on prior restraint could be "overridden" only "when the Nation is at war" and only upon "governmental allegation and proof that publication must

inevitably, directly, and immediately caus e the occurrence of an event kindred to imperiling the safety of a transport already at sea." *Id.* at 726-27 (Brennan, J., concurring) (internal quotation omitted).

Justice Stewart, joined by Justice White, articulated the "narrowest grounds" for concurring in the judgment and his rationale should therefore be regarded as the Court's holding. *See Marks v. Unit ed States*, 430 U.S. 188, 193 (1977). Specifically, he rejected the prior restra int on the ground t hat he "[could not] say that disclosure of any of [the documents] will surely result in direct, immediate, and irreparable damage to our Nation or its people." 403 U.S. at 730 (Stewart, J., concurring). Unlike the others, Justi ce Stewart's opini on neither rules out the possibility of future prior restraint, nor exp licitly limits prior restraint to wartime. Therefore, under *Marks*, its test authoritatively e xplains the "heavy burden of showing justification" that the government must meet to justify prior restraint. *Id.* at 714 (per curiam).

Outside the national security context, the Court has articulated si milarly strict standards for overriding the presum ption against prior restraint. Thus, in *Nebraska Press*, the Court considered whether a prior restraint could be justified on the grounds that publicity regarding a criminal trial jeopardized the defendants' right to a fair and impartial jury. 427 U.S. at 545. The Court recognized "[t]he thread running through all [previous] cases is that prior restraints on speech and

publication are the most serious and the least toolerable infringement on First Amendment rights." *Id.* at 559. Accordingly, in order to determine whether the prior restraint was constituted onal, it examined (a) "the nature and extent of" the speech in question, (b) "whether other measures would be likely to mitigate the effects" of disclosure, and (c) "how effectively a restraining order would operate to prevent the threatened danger." *Id.* at 562. The Court found the prior restraint unconstitutional because of a failure to examine alternatives that might have addressed the asserted harm, and a failure to demonstrate that the prior restraint would have effectively addressed the threatened harm. *Id.* at 564-67.

The NSL prior restraint system at issue here is su bject to both the *Pentagon Papers* standard for assessing alleged national security harms from speech (permitting prior restraint only where direct, immediate, and irreparable damage would surely result from disclosure) and the *Nebraska Press* scrutiny of prior restraints in general (requiring that the harm be grave, that there be no alternative or less restrictive means to address the harm, and that the chosen means to address the harm be effective).⁸

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⁸ The court below erred in suggesting that "narrow . . . t ailor[ing] to serve a compelling government interest" is the correct substantive standard to apply, *In re NSL*, 930 F. Supp. 2d at 1075-77, rather th an the more precise and stringent requirements of *Pentagon Papers* and *Nebraska Press*. The court below also appears to suggest that the Second Circuit's approach may satisfy the substantive

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B. The NSL Gag Order Scheme, On Its Face, Cannot Satisfy the Scrutiny Applicable to Prior Restraints.

The NSL gag scheme, on its face, do es not meet the tests laid out in Pentagon Papers and Nebraska Press: NSL gag orders may be issued without establishing that they are necessary to prevent harm, and they are issued as a matter of routine without consideration of less restrictive alternatives.

1. NSL gags can be issued upon th e m ere possibility of ha rm, in violation of *Pentagon Papers* and *Nebraska Press*.

In order to im pose and subsequently de fend a gag, the NSL statute requires an FBI official only to certify that any of the specified harms "may result." 1 8 U.S.C. § 2709(c)(1); *id.* § 3511(b)(2)-(3) (c ourts m ust "treat[] as conclusive" certification to this effect by an appropriate official). The statute does not require the FBI to explain why the alleged harm "may" exist, nor even to identify which of the various specified harms a particular NSL threatens. Instead, on the strength of the bare assertion of the possibility of unspecified harm, the FBI m ay impose a complete ban on all speech regarding an NSL.

A determ ination that harm "may result" fails by definition to meet the *Pentagon Papers* standard, which requires that disclosure will "surely result" in "direct, immediate, and irreparable damage." 403 U.S. at 730. "May" simply does

requirements of the First Amendment. *Id.* at 1078. But that approach falls far short of what the First Amendment requires. *See infra* Section III.B & note 9.

not capture the certainty *Pentagon Papers* requires. *See also Nebraska Press*, 427 U.S. at 569-70 (st riking down prior restrain t because assertion of likely harm did not "possess the requisite degree of certainty to justify restraint").

It also fails the *Nebraska Press* requirement that there be no alternative measures and that the restraint "effectively...operate to prievent the threatened danger." *Id.* at 562. A determination that harm "may result" provides no assurance that the speech prohibition is the least burdensome means to prevent the harm, nor that the prohibition would effectively prevent the harm.

Moreover, the NSLs statute's broadly-worded grounds for issuing gag orders invite their use in ci-rcumstances where specific justification is lacking. The FBI can issue a gag order where disclosure may result in (1) "danger to the national security of the United States"; (2) "interference with a criminal, counterterrorism, or counterintelligence investigation"; (3) "interference with diplomatic relations"; or (4) "danger to the life or physical safety of any person." 18 U.S.C. § 2709(c)(1). But merely requiring the possibility of "interference" does not capture the "direct,

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⁹ The Second Circuit reinterpreted the NS L statute to require the FBI, when challenged to defend an NSL in court, to provi de a "good reason." *Doe*, 549 F.3d at 875. Under this standard, "upholding of nondisclosure does not require the certainty, or event he imminence of, an enumerated har m," only that "some reasonable likelihood [of harm] must be shown." *Id.* at 875. This standard plainly does not meet the *Pentagon Papers* requirement that "direct, immediate, and irreparable harm" will "surely result," or the *Nebraska Press* requirement that any restraint must be effective to prevent certain harm.

immediate, and irreparable harm" requ ired to justif y a prior restraint under *Pentagon Papers*. The notion of "interference" is simply too elastic to justify prior restraints. Sim ilarly, requiring only a possibility of an unspecified degree of "danger" to national security is unlikely to suffice.

For these reasons alone, the NSL gag scheme cannot be just ified under the standards applicable to prior restraints, and must be invalidated.

2. NSL gags forbi d recipients from saying anything about t he NSL, whether or not specific disclosures pose a risk in a particular case.

The gag scheme makes no effort to tailo r orders to individual, case-by-case circumstances as required by *Pentagon Papers* and *Nebraska Press*. I nstead, the gag *categorically* forbids any disclosure about the NSL, and thereby fails to lim it its application to information necess ary to preserve national security. *See, e.g.*, *Nebraska Press*, 427 U.S. at 565 (st riking down prior restraint due to i nsufficient consideration of alternative, 1 ess restrictive measures to protect the specified interests); *United States v. Salameh*, 992 F.2d 445, 447 (2d Cir. 1993) (striking down gag on defense attorneys because prior restraints must be "no broader than necessary" to ensure a fair trial).

This categorical ban fails bot h logic and necessity. It simply cannot be that disclosing the existence of an NSL would all ert the target of an investigation in all or even the majority of cases. Many NSL reci pients are large online service providers, each of whom has mould illions of subscribers. Permount it in disclosure of

NSLs without the name or identifying details of the target would appear to mitigate, in most circum stances, any harm to the government's interests in investigation, national security, diplomatic relations, or public safety.

At minimum, the one-size-fits-all nature of the NSL prior restraint scheme emeans it fails the requirement of *Pentagon Papers* and *Nebraska Press* that there must be no alternative or less restrictive means to mitigate the specified harm. The FBI may not prohibit disclosures where those restrictions are unnecessary to protect national security interests.

C. In Operation and Effect, the NSL Gag Order Scheme Censors Public Discussion of the FBI's Use of NSLs.

The NSL gag scheme turns prior restra int doctrine on its head. Instead of conforming to the extrem ely narrow ci roumstances in which constitutionally protected speech might be prohibited in advance, the NSL statute treats the elissuance of indefinite prior restraints as a default rule that applies nearly every time the FBI issues an NSL. In some circumstances, it may be possible to justify certain prohibitions—for instance a time-limited restriction on identifying the target of an investigation. But the scheme prohibits far more speech than could conceivably be justified to protect national security, foreign relations, public safety, or the integrity of FBI investigations. Insteval, in operation and effect, the gag order regime permits the FBI to compel citizens to produce information—to the tune of tens of

thousands of secret orders per year—while forbidding the public from speaking or learning about the government's activities.

Beyond its violation of the limits on prior restraint, this scheme strikes at the core of the First Amendment, a central "purpose of [whi ch] was to protect the free discussion of governmental affairs" including "the manner in which government is operated or should be operated." *Mills v. Alabama*, 384 U.S. 214, 218 (1966). Such speech occupies "the highest rung of the hierarchy of First Amend ment values, and is entitled to special protection." *Snyder v. Phelps*, 131 S. Ct. 1207, 1215 (2011).

Currently, the public is deprived of information from NSL recipients, who best understand how this powerful tool is wielded by the government. For instance, recipients may not discuss the categories of information subject to collection—a valuable insight where the relevant stat ute does not provide, and the government has not offered, even a generic definition of the "electronic communication transactional records" subject to NSL requests. Recipients also cannot blow the whistle if the FBI appears to be abusing the statute, as it has done in the past. *See, e.g.*, Dep't of Justice, Office of Inspector General, *A Review of the FBI's Use of National Security Letters* (Mar. 2007). Instead, the government has dictated, by fiat, that recipients may only provide rough, aggregate statistics that do little to illuminate how the government is using NSLs.

This is plainly inadequate. As Justi ce Stewart explained, the "only effective restraint upon executive policy and power in the areas of national defense and international affairs may lie in an en lightened citizenry—in an informed and critical public opini on which alone can he re protect the values of dem ocratic government." *Pentagon Papers*, 403 U.S. at 728 (Stewart, J., concurring).

The First Amendment sim ply does not permit the government to conscript thousands of citizens into its investigative efforts, and at the same time force them to submit *en masse* to a permanent oath of secrecy. The scheme operates—through the accretion of thousands upon thousands of individual gag orders—to censor public discussion and controversy over the government's domestic surveillance. It cannot be reconciled with the Constitution.

CONCLUSION

Because the NSL g ag order scheme is an unconstitutional system of prior restraint, this Court shoul d affirm the lower court's judgm ent and invalidate the NSL statute under the First Amendment.

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Respectfully submitted,

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Dated: March 28, 2014

¹⁰ This brief has been prepared and joined by an organization and individuals affiliated with Yale Law School, but it does not purport to present the school's institutional views, if any. Counsel wish to thank Vera Eidelman, Samuel Kleiner, and Rebecca Wexler for their outstanding assistance in preparing this brief.

APPENDIX (List of Amici Curiae)¹¹

The Floyd Abram s Instit ute for Freedom of Expression a t Yale Law School promotes freedom of speech, freedom of the press, and access to information as informed by the values of dem ocracy and human freedom. The Institute's mission is both practical and scholarly, supporting litigation and law reform efforts as well as academic scholars hip, conferences, and other events on First Amendment and related issues.

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CERTIFICATE OF COMPLIANCE WITH RULE 32(A)

This brief complies with the type-volume limitation of Rule 29(d) of the

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CERTIFICATE OF SERVICE

I hereby certify that I caused the foregoing brief to be mailed to the Court on March 28, 2014, and that the Court will effect service on the parties, in accordance with the Instructions for Prospective Amici issued by the Court in this case.

Jonathan Manes

Dated: March 28, 2014