	Case3:13-cv-03287-JSW Document60	Filed11/18/13 Page1 of 3
1 2 3 4	Thomas R. Burke (CA State Bar No. 141930) DAVIS WRIGHT TREMAINE LLP 505 Montgomery Street, Suite 800 San Francisco, California 94111 Telephone: (415) 276-6500 Facsimile: (415) 276-6599 Email: thomasburke@dwt.com	
5 6 7 8 9	Edward J. Davis (application for admission <i>pro ha</i> Linda Steinman (application for admission <i>pro ha</i> Lacy H. Koonce, III (application for admission <i>pr</i> Eric Feder (application for admission <i>pro hac vice</i> DAVIS WRIGHT TREMAINE LLP 1633 Broadway, 27 th Floor New York, New York 10019 Telephone: (212) 489-8230 Facsimile: (212) 489-8340	<i>c vice</i> forthcoming) <i>o hac vice</i> forthcoming)
11	Attorneys For Amicus Curiae PEN American Cen	ter
12	IN THE UNITED STAT	ES DISTRICT COURT
13	THE NORTHERN DIST	RICT OF CALIFORNIA
14		
15	FIRST UNITARIAN CHURCH OF LOS) Case No. 3:13-CV-03287 JSW
16	ANGELES, et al.,)) MOTION OF NON-PARTY PEN
17	Plaintiffs,	AMERICAN CENTER FOR LEAVE TO FILE BRIEF AS <i>AMICUS CURIAE</i> IN
18	- against -) SUPPORT OF PLAINTIFFS
19	NATIONAL SECURITY AGENCY, et al.,)
20	Defendants.)
21		
22	Non-party PEN American Center ("PEN")	hereby moves the Court for leave to file the
23	accompanying brief as amicus curiae in the above	-captioned case, in support of Plaintiffs. Both
24	Plaintiffs and Defendants have consented to the fi	ling of this brief.
25	PEN is a non-profit association of writers	that includes poets, playwrights, essayists,
26	novelists, editors, screenwriters, journalists, literar	ry agents and translators. PEN has
27	approximately 3,700 members and is affiliated with	th PEN International, the global writers'
28	organization with 144 centers in more than 100 co	untries in Europe, Asia, Africa, Australia, and
	1	
	Motion of Non-Party PEN American Center for Leave to File Brief as Amin	cus Curiae

Case3:13-cv-03287-JSW Document60 Filed11/18/13 Page2 of 3

1 the Americas. PEN International was founded in 1921, in the aftermath of the first World War, by 2 leading European and American writers who believed that the international exchange of ideas was 3 the only way to prevent disastrous conflicts born of isolation and extreme nationalism. Today, 4 PEN works along with the other chapters of PEN International to advance literature, protect 5 freedom of expression, and advocate for writers all over the world who are persecuted because of 6 their work.

PEN submits the accompanying brief to highlight for the Court the ways in which the government's comprehensive collection of telephone call information particularly harms writers by endangering the privacy that is necessary for the free exploration and exchange of ideas, and the freedom of association and expression the Constitution protects.

Amicus curiae submissions are generally accepted by district courts where they concern "legal issues that have potential ramifications beyond the parties directly involved" or where "the 13 amicus has 'unique information or perspective that can help the court beyond the help that the 14 lawyers for the parties are able to provide." NGV Gaming, Ltd. v. Upstream Point Molate, LLC, 15 355 F. Supp. 2d 1061, 1067 (N.D. Cal. 2005) (quoting Cobell v. Norton, 246 F.Supp.2d 59, 62 16 (D.D.C.2003)); see also Rvan v. Commodity Futures Trading Comm'n, 125 F.3d 1062, 1063 (7th 17 Cir. 1997) (Posner, J.) ("An amicus brief should normally be allowed . . . when the amicus has 18 unique information or perspective that can help the court beyond the help that the lawyers for the 19 parties are able to provide."). As then-Judge Alito explained in another case,

> [s]ome friends of the court are entities with particular expertise not possessed by any party to the case. Others argue points deemed too far-reaching for emphasis by a party intent on winning a particular case. Still others explain the impact a potential holding might have on an industry or other group.

Neonatology Assocs., P.A. v. C.I.R., 293 F.3d 128, 132 (3d Cir. 2002) (Alito, J.).

PEN aims to assist in all these ways. The parties will naturally focus their arguments on 25 26 the effects the collection of phone records by the National Security Agency ("NSA") has on the plaintiffs and their communications with their members, staff and other individuals and groups. 27 As the accompanying brief shows, PEN is particularly qualified to provide the Court with 28

2

7

8

9

10

11

12

20

21

22

23

Case3:13-cv-03287-JSW Document60 Filed11/18/13 Page3 of 3

1 perspectives on the broader impact such government surveillance has on writers and on First 2 Amendment interests, drawing on the experience and research of its members and PEN's own 3 research and advocacy, including a recently-published independent survey of its membership 4 commissioned by PEN. PEN and its members are acutely aware of the inhibiting effect that the 5 NSA's routine, comprehensive surveillance can have, not only on individual writers but on the 6 evolution of thought and ideas generally, which depend crucially on privacy - the freedom to 7 make connections, communicate with one another, and experiment and create that the Constitution 8 has long protected. Indeed, PEN's recent member survey demonstrates that the NSA's mass 9 surveillance is already affecting writers' behavior, causing many to censor themselves and restrict 10 their research, communications, and writings. The perspectives offered by PEN's members in the 11 proposed brief thus provide views of the issues and the stakes in this case beyond those the parties 12 are likely to provide in their submissions.

For these reasons, PEN respectfully requests that the Court grant this motion for leave to file the accompanying brief.

3

Dated: November 18, 2013

Respectfully submitted,

DAVIS WRIGHT TREMAINE LLP

By: /s/ Thomas R. Burke Thomas R. Burke

Attorneys for Amicus Curiae PEN American Center

Motion of Non-Party PEN American Center for Leave to File Brief as *Amicus Curiae* Case No. 3:13-CV-03287 JSW DWT 22968534v1 0050033-000045

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

1	Case3:13-cv-03287-JSW Document61	Filed11/18/13 Page1 of 19
	·	
1 2 3 4	Thomas R. Burke (CA State Bar No. 141930) DAVIS WRIGHT TREMAINE LLP 505 Montgomery Street, Suite 800 San Francisco, California 94111 Telephone: (415) 276-6500 Facsimile: (415) 276-6599 Email: thomasburke@dwt.com	
5 6 7 8 9 10	Edward J. Davis (application for admission <i>pro ha</i> Linda Steinman (application for admission <i>pro ha</i> Lacy H. Koonce, III (application for admission <i>pro</i> Eric Feder (application for admission <i>pro hac vice</i> DAVIS WRIGHT TREMAINE LLP 1633 Broadway, 27 th Floor New York, New York 10019 Telephone: (212) 489-8230 Facsimile: (212) 489-8340	<i>c vice</i> forthcoming) <i>o hac vice</i> forthcoming)
11	Attorneys For Amicus Curiae PEN American Cent	ter
12		
13	IN THE UNITED STAT	ES DISTRICT COURT
14	THE NORTHERN DISTI	RICT OF CALIFORNIA
15	SAN FRANCIS	CO DIVISION
16	FIRST UNITARIAN CHURCH OF LOS	Case No. 3:13-CV-03287 JSW
17 18	ANGELES, <i>et al.</i> , Plaintiffs, - against -) BRIEF OF <i>AMICUS CURIAE</i> PEN AMERICAN CENTER IN SUPPORT OF PLAINTIFFS' MOTION FOR PARTIAL SUMMARY JUDGMENT
19 20	NATIONAL SECURITY AGENCY, et al.,)
21	Defendants.	 Date: February 7, 2014 Time: 9:00 a.m. Hon. Jeffrey S. White Courtroom 11 - 19th Floor
22		
23 24		
24 25		
26		
27		
28		
	Brief of Amicus Curiae PEN American Center Case No. 3:13-cv-03287 JSW DWT 22968470v2 0050033-000045	

DAVIS WRIGHT TREMAINE LLP

1	Case3:13-cv-03287-JSW Document61 Filed11/18/13 Page2 of 19	
1 2	TABLE OF CONTENTS	
3		age(s)
4	INTEREST OF AMICUS CURIAE	1
5	SUMMARY OF ARGUMENT	1
6	ARGUMENT	2
7	I. THE PEN DECLARATION ON DIGITAL FREEDOM	2
8	II. THE IMPACT OF MASS GOVERNMENT SURVEILLANCE ON THE	
9	CRITICAL ZONE OF PRIVACY NEEDED FOR FREE EXPRESSION	4
10	A. The History of Abuses of Surveillance	5
11	B. Self-Censorship, Communication, and Creativity	7
12	1. Government Surveillance as a Curb on Creative Thought and Expression	8
13	2. The High Sensitivity of Telephone Metadata	10
14		
15	3. The Impact on Writers: The PEN Writers Survey	12
16	III. BALANCING FREEDOM AND SECURITY	14
17	CONCLUSION	15
18		
19 20		
20		
22		
23		
24		
25		
26		
27		
28		
	i Brief of Amicus Curiae PEN American Center	
	Case No. 3:13-cv-03287 JSW DWT 22968470v2 0050033-000045	

DAVIS WRIGHT TREMAINE LLP

	Case3:13-cv-03287-JSW Document61 Filed11/18/13 Page3 of 19
1	TADE OF AUTHODITIES
2	TABLE OF AUTHORITIES
3	Page(s)
4	Federal Cases
5	<i>Clapper v. Amnesty Int'l</i> , 133 S.Ct. 1138 (2013) (No. 11-1025)6
6 7	<i>Olmstead v. United States,</i> 277 U.S. 438 (1928)
8	United States v. Jones, 132 S. Ct. 945 (2012)
9 10	United States v. U.S. Dist. Ct. (Keith), 407 U.S. 297 (1972)
11	Other Authorities
12	James Bamford, The Puzzle Palace: Inside the National Security Agency, America's Most Secret Intelligence Organization (1982)
13 14	James Bamford, The Shadow Factory: The NSA from 9/11 to the Eavesdropping on America (2008)
15	Jeremy Bentham, The Panopticon Writings (Miran Bozovic, ed., 1995)
16 17	Noam Cohen, Surveillance Leaves Writers Wary, New York Times (November 11, 2013)
18	William O. Douglas, Points of Rebellion (1969)9
19	Michel Foucault, Discipline and Punish (1975)9
20	Franz Kafka, <i>The Trial</i>
21	Jane Mayer, Verizon and the N.S.A.: The Problem With Metadata, New Yorker
22	(June 6, 2013)
23	Memorandum Opinion of the United States Foreign Intelligence Surveillance Court (Oct. 3, 2011)
24	Robert O'Harrow, <i>No Place to Hide</i> (2006)
25 26	PEN American Center, Chilling Effects: NSA Surveillance Drives U.S. Writers to Self-Censor (November 12, 2013)
27 28	PEN American Center, The Impact of US Government Surveillance on Writers: Findings From A Survey Of PEN Membership (October 31, 2013)
	ii Brief of <i>Amicus Curiae</i> PEN American Center

 $\|$

Case3:13-cv-03287-JSW Document61 Filed11/18/13 Page4 of 19

1	PEN American Center, Two Views on How Surveillance Harms Writers (Sept. 3, 2013)	5
2	PEN Declaration on Digital Freedom (2012)	3
3	PEN International Charter (1948)	2
4 5	Letter from Gary Pruitt to Attorney General Eric Holder (May 13, 2013)	11
6	Victor Navasky, Naming Names (1980)	6
7	George Orwell, 1984 (1949)	9
8	Adrienne Rich, Arts of the Possible (1971)	8
9	Natalie Robins, Alien Ink (1992)	5, 6
10 11	Alan Rusbridger, The Snowden Leaks and the Public, The New York Review of Books, Nov. 21, 2103	10
12	Julian Sanchez, On Fiction and Surveillance (Introduction to PEN World Voices	
13	Festival panel: "Life in the Panopticon: Thoughts on Freedom in an Era of Pervasive Surveillance") (May 14, 2012)	9
14		
15	Respect to Intelligence Activities and the Rights of Americans (Book II), S. Rep. No. 94-755 (1976)	6
16	David K. Shipler, The Rights of the People: How Our Search for Safety	
17	Invades Our Liberties (2011)	8
18	Larry Siems, A Blacklisted Screenwriter on American Surveillance	6 0
19	(Aug. 30, 2013)	0, ð
20	Daniel J. Solove, <i>Five Myths About Privacy</i> , Washington Post (June 13, 2013)	10
21	Daniel J. Solove, The Digital Person (2004)	9, 10
22	Melvin I. Urofsky and Philip E. Urofsky eds., Selections from the	
23	Private Papers of Justice William O. Douglas (1987)	14
24		
25 26		
20		
28		

Brief of Amicus Curiae PEN American Center Case No. 3:13-cv-03287 JSW DWT 22968470v2 0050033-000045

DAVIS WRIGHT TREMAINE LLP

iii

INTEREST OF AMICUS CURIAE

2 PEN American Center is a non-profit association of writers with approximately 3,700 members, including poets, playwrights, essayists, novelists, editors, screenwriters, journalists, 4 literary agents, and translators ("PEN"). PEN is affiliated with PEN International, a global writers' organization with 144 centers in more than 100 countries, which was founded in the 6 aftermath of the first World War by leading writers who believed that the international exchange 7 of ideas was the only way to prevent disastrous conflicts born of isolation and extreme nationalism. Today, PEN works with the other chapters of PEN International to advance literature 8 9 and protect freedom expression wherever it is imperiled. PEN advocates for writers all over the 10 world who are persecuted because of their work. The interest of PEN in this case is in ensuring that the rights of writers in the United States under the First and Fourth amendments are upheld.

SUMMARY OF ARGUMENT

13 The aim of this amicus brief is to highlight for the Court the profound effect on writers of 14 the comprehensive nationwide collection of telephone call records by the National Security Agency ("NSA"). The government's collection of data on every phone call made or received in 15 the United States intrudes upon a personal zone of privacy essential to freedom of expression and 16 association. A recent, groundbreaking survey of writers commissioned by PEN confirms that the 17 impact of this intrusion is far from hypothetical: writers have changed their behavior because they 18 19 know the government is recording information about all their calls. Writers are avoiding communicating with sources, colleagues, and friends; they are avoiding writing about certain 20 topics; and writers are not pursuing research they otherwise would. The survey reveals that a vast 21 majority believe increased government surveillance is especially harmful to writers; nearly all are 22 concerned about the NSA's program to collect and analyze metadata from all our telephone calls; 23 and most expect the data to be retained and susceptible to misuse for years. 24

The significance of these findings cannot be overstated. History demonstrates that writers 25 must be secure in their privacy and personal freedom to continue to play their critical role in our 26 democracy as thinkers, investigators, dissenters, and advocates for change. Their work depends on 27 exchanging ideas with others. The collection of "metadata" enables the government to compile 28

1

3

5

11

Case3:13-cv-03287-JSW Document61 Filed11/18/13 Page6 of 19

1 detailed pictures of our private lives, our work, and our associations. Writers and other public 2 intellectuals and their sources and contacts who espouse unpopular ideas or challenge government 3 action are especially vulnerable to reprisals or suppression if their communications are tracked.

4 Over the last century, American writers – especially writers whose views challenge those in power – have been the targets of government surveillance, intimidation, and even persecution, 6 very often in the name of security. Abuses have occurred not only during the McCarthy era and J. 7 Edgar Hoover's reign at the FBI, but in every administration through the present day. Against this 8 historical backdrop, the NSA's accumulation of records of every telephone call poses a real and present danger to freedom of association and freedom of expression. PEN's survey reveals that virtually all writers believe that personal data collected by the government will be vulnerable to abuse for many years. Many writers suspect that they have been subject to surveillance themselves, and some know that they have been.

13 The expectation of privacy that permits the free flow of information and ideas is essential 14 to democracy, and it is eroded by the government's collection of records of all our 15 communications. As writers have warned for generations, people who are aware that every move 16 they make is being recorded by a government bureaucracy – even an ostensibly benign one – 17 inevitably censor themselves. PEN's survey confirms that the self-censorship has begun. PEN is 18 profoundly concerned that, because of the NSA's metadata collection, our private communications 19 will become cramped, our associations will become more limited, the scope of thought will shrink, 20 and our democracy will be debased.

ARGUMENT

THE PEN DECLARATION ON DIGITAL FREEDOM I.

Since its founding, PEN has campaigned to counter the inhibiting effects that government actions can have upon free expression. Section 4 of the PEN International Charter professes:

> PEN stands for the principle of unhampered transmission of thought within each nation and between all nations, and members pledge themselves to oppose any form of suppression of freedom of expression in the country and community to which they belong, as well as throughout the world wherever this is possible.¹

> > 2

¹ Available at http://www.pen-international.org/pen-charter/.

5

9

10

11

12

21

22

23

24

25

26

27

2 PEN has become increasingly concerned by the dramatic expansion of government 3 surveillance in the digital age. In September 2012, the PEN Assembly of Delegates, representing 20,000 writers, adopted the PEN Declaration on Digital Freedom (the "PEN Declaration").² One 4 5 of the four principles enshrined therein directly addresses government surveillance:

All persons have the right to be free from government surveillance of digital media.

The PEN Declaration explains that freedom from government surveillance is crucial because surveillance "chills speech by establishing the potential for persecution and the fear of reprisals." Just knowing that surveillance is in place "fosters a climate of self-censorship that further harms free expression."

The PEN Declaration therefore calls for governments around the world: (1) generally not to seek access to digital communications between or among private individuals, monitor individual use of digital media, track the movements of individuals through digital media, alter the expression of individuals, or generally surveil individuals; (2) to conduct surveillance only in exceptional circumstances and in connection with legitimate law enforcement or national security investigations, and to comply with international due process standards; (3) to ensure that all existing international laws and standards of privacy apply to digital media, and recognize that new laws and standards and protections may be required; and (4) to ensure that international laws and standards of privacy are honored if governments gather and retain information generated by digital media. PEN Declaration ¶ 3.

PEN submits this brief to amplify these principles in light of the mass collection of 22 telephone data by the government, which violates each one of them. PEN's survey of writers confirms that the surveillance is already having the impact the PEN Declaration sought to avoid. Writers are deeply concerned and are censoring themselves and curtailing some of their activities. 25 to protect their sources and contacts and to keep their thoughts and ideas to themselves.

26 27

1

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

23

²⁸ ² Available at http://www.pen-international.org/pen-declaration-on-digital-freedom/declarationon-digital-freedom-english/.

2

1

3

4

5

8

9

10

11

13

14

15

16

17

18

19

DAVIS WRIGHT TREMAINE LLP

II.

THE IMPACT OF MASS GOVERNMENT SURVEILLANCE ON THE CRITICAL ZONE OF PRIVACY NEEDED FOR FREE EXPRESSION

To make original contributions to public discourse, writers must be confident that they are protected by a zone of privacy. The Constitution protects that zone of privacy. As the Foreign Intelligence Surveillance Court ("FISC") that issued the Order at issue in this case has explained, "[a] person's 'papers' are among the four items that are specifically listed in the Fourth 6 Amendment as subject to protection against unreasonable search and seizure. Whether they are 7 transmitted by letter, telephone or email, a person's private communications are akin to personal papers." See Memorandum Opinion of the United States Foreign Intelligence Surveillance Court at 16 n.14 (Oct. 3, 2011), at 74-75.³ The freedom to communicate with whomever one chooses, away from the prying eyes of the state, is an essential condition for creativity and critical writing, and especially for the expression of dissent. 12 More than 80 years ago, Justice Brandeis eloquently explained the connection between

freedom from government intrusion and freedom of thought and expression:

The makers of our Constitution undertook to secure conditions favorable to the pursuit of happiness. . . . They sought to protect Americans in their beliefs, their thoughts, their emotions and their sensations. They conferred, as against the Government, the right to be let alone - the most comprehensive of rights and the right most valued by civilized men. To protect that right, every unjustifiable intrusion by the Government upon the privacy of the individual, whatever the means employed, must be deemed a violation of the Fourth Amendment.

Olmstead v. United States, 277 U.S. 438, 478 (1928) (Brandeis, J., dissenting). Our Fourth 20 Amendment rights to freedom from intrusion are thus bound closely to our rights under the First 21 Amendment to freedom of association and freedom of expression. See, e.g., United States v. U.S. 22 Dist. Ct. (Keith), 407 U.S. 297, 314 (1972) ("The price of lawful public dissent must not be a 23 dread of subjection to an unchecked surveillance power."). Justice Sotomayor recently echoed 24 this concern: "Ialwareness that the Government may be watching chills associational and 25 expressive freedoms." United States v. Jones, 132 S. Ct. 945, 956 (2012) (concurrence). 26 27 28 ³ Available at http://www.scribd.com/doc/162016974/fisa-court-opinion-with-exemptions/.

Case3:13-cv-03287-JSW Document61 Filed11/18/13 Page9 of 19

DAVIS WRIGHT TREMAINE LLP

1 Philosopher Kwame Anthony Appiah, a former president of PEN, has illustrated how the 2 possibility of surveillance impedes the free exchange necessary for the development of ideas: 3 Great moral advances begin often as radical ideas, ideas that would lead those who have them to be subjected to obloquy or even to 4 violence. Serious thinking is done by writing and by exchanges of 5 ideas with others. In a society that lived through the abuses of state power against Dr. Martin Luther King Jr. we cannot think that 6 we will only be endangered if we are in the wrong. I have sometimes thought, myself, as I reflected on issues about the 7 morality of terrorism and our responses to it, that I must censor myself in my most private writings because I cannot be sure that 8 my writings will not be spied upon, misconstrued, used against me. 9 PEN American Center, Two Views on How Surveillance Harms Writers (Sept. 3, 2013).⁴ 10 Though it is often difficult to discern and quantify – there is no database of thoughts that 11 have not been shared or ideas that have not been exchanged – the harm of self-censorship is real. 12 Writers have experienced it before (see II. A., below). Writers have used the tools of their trade to 13 illustrate how surveillance inhibits their thought and freedom and, more broadly, how such 14 monitoring affects all citizens (see II. B. 1., below). And writers have now revealed, through 15 PEN's survey, that the NSA's mass data collection is already inhibiting them; it is having a 16 concrete impact, reducing communication and inducing self-censorship, causing grave concern 17 (see II, B. 3., below). 18

A. The History of Abuses of Surveillance

Throughout history, writers, artists, and public intellectuals have been particularly
susceptible to intrusive surveillance and scrutiny. During the twentieth century, the FBI
maintained active surveillance and investigation files on more than 150 writers, including James
Baldwin, Truman Capote, Willa Cather, T.S. Eliot, William Faulkner, F. Scott Fitzgerald, Lillian
Hellman, Ernest Hemingway, Sinclair Lewis, Henry Miller, Dorothy Parker, Gertrude Stein, John
Steinbeck, Tennessee Williams, and Richard Wright. *See* Natalie Robins, *Alien Ink* (1992).
Although this practice was often the result of a combination of "paranoia," "conspiracy,"

27

28

⁴ Available at http://www.pen.org/blog/two-views-how-surveillance-harms-writers.

"monumental bureaucratic overkill" and agents "simply doing their job," "one thing is certain:
 most of the writers were watched because of what they thought." *Id.* at 17.

Such abuses have been especially acute during times of heightened national security
concerns. In the United States during the McCarthy era, for example, writers and artists suspected
of having Communist leanings were interrogated by Congress and the FBI and blacklisted if they
did not inform on their colleagues. Writers were visited frequently by the FBI. Their neighbors
were interviewed and their garbage examined. They masked their identities to find work. *See*Larry Siems, *A Blacklisted Screenwriter on American Surveillance* (Aug. 30, 2013) ("Bernstein
Interview");⁵ see also generally Victor Navasky, *Naming Names* (1980).

10 The FISC was itself established in response to the repeated abuse by law enforcement and 11 intelligence agencies of their surveillance powers and the misuse of information obtained for 12 otherwise lawful purposes. Reports of the United States Senate Select Committee to Study 13 Governmental Operations with Respect to Intelligence Activities (the "Church Committee") 14 detailed how "intelligence excesses" had been found in every presidential administration and 15 described, for instance, how the FBI under J. Edgar Hoover "targeted Dr. Martin Luther King, Jr., 16 in an effort to 'neutralize' him as a civil rights leader." See generally Brief of Former Church 17 Committee Members and Staff as Amici Curiae Supporting Respondents and Affirmance at 4, 9-18 13, Clapper v. Amnesty Int'l, 133 S.Ct. 1138 (2013) (No. 11-1025). PEN members can attest that 19 writers need to be able to communicate with leaders and thinkers who may be viewed by some as 20 subversive.

The Church Committee specifically recognized that the NSA had the "potential to violate
the privacy of American citizens [that was] unmatched by any other intelligence agency."
Intelligence Activities and the Rights of Americans (Book II), S. Rep. No. 94-755, at 202 (1976).⁶
Senator Frank Church, the chair of the Committee, observed in 1975,
[The National Security Agency's] capability at any time could be
turned around on the American people, and no American would
have any privacy left, such is the capability to monitor everything:

6

⁵ Available at http://www.pen.org/blacklisted-screenwriter-american-surveillance.
 ⁶ Available at http://www.intelligence.senate.gov/pdfs94th/94755_II.pdf.

Case3:13-cv-03287-JSW Document61 Filed11/18/13 Page11 of 19

telephone conversations, telegrams, it doesn't matter. There would be no place to hide.

Robert O'Harrow, *No Place to Hide* 10 (2006). The Committee found the record of NSA so troubling that, as scholar James Bamford recounts, its draft report highlighted "the Agency's long record of privacy violations." *The Puzzle Palace: Inside the National Security Agency, America's Most Secret Intelligence Organization*, 387 (1982).

The NSA's ability – and tendency – to engage in mass warrantless surveillance of innocent Americans has only grown since then. *See* James Bamford, *The Shadow Factory: The NSA from* 9/11 to the Eavesdropping on America (2008). Today, it is engaged in surveillance on a scale and to a degree previously unimagined and has evaded legal safeguards established to protect privacy. The FISC found in 2011 that the NSA had been collecting information for years knowing its authorization was based on a false understanding by the court, and that that was "the third instance in less than three years in which the government has disclosed a substantial misrepresentation regarding the scope of a major collection program." FISC Opinion at 16 n.14.

In light of the history and the abuses that continue today, writers have every reason to worry about the government's voracious collection of so much sensitive information.

B. Self-Censorship, Communication, and Creativity

Even if writers are not directly intimidated or suppressed, and even if information collected by the government is never used, the very collection of telephone metadata interferes with the work of writers. The knowledge that so much information is being gathered and stored is enough to inhibit the free exploration and exchange of ideas. Through the years, writers have richly illuminated the insidious ways surveillance affects the ability to write and can thereby limit thinking. The dangers these writers have predicted are manifesting themselves now, as the results of the recent PEN survey of writers chillingly confirm.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

26

27

1.

Expression

Government Surveillance as a Curb on Creative Thought and

Creativity requires breathing room to flourish, and we have benefitted as a people from the

DAVIS WRIGHT TREMAINE LLP

1

3	
	freedom our Constitution protects. Describing the creative process, poet and PEN member
4	Adrienne Rich has emphasized the importance of a sense of freedom to consider the unorthodox:
6	For a poem to coalesce, for a character or an action to take shape, there has to be an imaginative transformation of reality which is in
7	no way passive. And a certain freedom of mind is needed
8	Moreover, if the imagination is to transcend and transform experience, it has to question, to challenge, to conceive of alternatives, perhaps to the very life you are living at that moment.
9	
10	Adrienne Rich, Arts of the Possible 20-21 (1971) (emphasis added). PEN member David K.
11	Shipler has explained how the mere collection of information by the government necessarily
12	creates dangers for thinkers and restricts the freedom of mind:
13	Privacy is like a poem, a painting, a piece of music. It is precious in itself. Government snooping destroys the inherent poetry of
14	privacy, leaving in its absence the artless potential for oppression. At the least, if the collected information is merely filed away for
15	safekeeping, a weapon is placed in the hands of the state. If it is
16	utilized, acute consequences may damage personal lives. Even where government is benign and well-meaning – a novelty that
17	neither James Madison nor Tom Paine imagined – the use of everyday information about someone's past to predict his behavior
18	can lead to obtrusive mistakes
19	The Rights of the People: How Our Search for Safety Invades Our Liberties 294-95 (2011).
20	Walter Bernstein, a screenwriter who lived through harassment and blacklisting in the
21	1950s, believes the NSA's mass surveillance today creates a climate of fear today: "It's not an
22	atmosphere that helps create creativity or lets the mind run free. You're always in danger of self-
23	censorship" Bernstein Interview. Government surveillance can destroy the sense of privacy
24	that is essential to the freedom to create, even without active harassment. Given the long history
25	of abuse, the mere knowledge that private information is being collected inhibits communications
26	and suppresses expression that relies on the free exchange of thoughts.
27	The repressive effect of mass surveillance is not limited to those whose profession depends
28	directly upon research and writing. Authors have often created fictional worlds more extreme than
	8
	Brief of <i>Amicus Curiae</i> PEN American Center Case No. 3:13-cv-03287 JSW DWT 22968470v2 0050033-000045
l	

reality to warn the public at large about the prying eyes of a powerful state and to underscore the
 critical importance of privacy to human creativity and freedom. The author Julian Sanchez has
 observed that, when we discuss surveillance and privacy, "we speak a language borrowed from
 fiction." *On Fiction and Surveillance* (Introduction to PEN World Voices Festival panel: "Life in
 the Panopticon: Thoughts on Freedom in an Era of Pervasive Surveillance") (May 14, 2012).⁷

DAVIS WRIGHT TREMAINE LLP

5 6 The most common literary reference point for state surveillance is, of course, George 7 Orwell's dystopian novel, 1984 (1949). See, e.g., William O. Douglas, Points of Rebellion 29 8 (1969) ("Big Brother ... will pile the records high with reasons why privacy should give way to 9 national security, to law and order, to efficiency of operation, to scientific advancement and the 10 like."). By depicting a totalitarian society ruled by an omniscient regime, Orwell vividly 11 illustrated the dangers of a powerful surveillance state. Other writers have explored the power of 12 surveillance alone, without Orwellian government repression. For example, the title of the PEN 13 World Voices Festival panel noted above refers to the "Panopticon" devised by British 14 philosopher Jeremy Bentham -a circular prison with a central observation tower to permit guards 15 to see inmates in their cells at all times without letting the inmates ever know whether they were being watched. Jeremy Bentham, The Panopticon Writings (Miran Bozovic, ed., 1995). The 16 17 Panopticon aptly illustrates how the NSA's comprehensive collection of telephone call data affects society, even if we never know whether any particular record is actually examined. Philosopher 18 19 Michel Foucault recognized that the mere knowledge that one *could* be watched is sufficient to 20 achieve the desired effect of control, because the constraints become "internalized." Discipline 21 and Punish ("Surveiller et Punir" in the original French) (1975), at 201-03.

Another vivid literary illustration of the impact of government surveillance is found in the
work of Franz Kafka. In *The Trial* (1925), Joseph K. is arrested without explanation and discovers
that "[a] vast bureaucratic court has apparently scrutinized his life and assembled a dossier on him.
The Court is clandestine and mysterious, and court records are 'inaccessible to the accused.'"
Daniel J. Solove, *The Digital Person* 27-55, 36 (2004). He engages in a maddening and largely
fruitless quest to understand the charges against him and who brought them. The "Kafka-esque"

28

⁷ Available at http://www.pen.org/nonfiction/julian-sanchez-fiction-and-surveillance.

danger of surveillance data is not necessarily that agencies will be "led by corrupt and abusive
 leaders," but rather that mass collection of data "shift[s] power toward a bureaucratic machinery
 that is poorly regulated and susceptible to abuse." *Id.* at 178.

History has shown that the NSA is, in fact, poorly regulated and vulnerable to abuse (*see*II. A., above), but even if the information the NSA gathers were never misused, the mere
possibility of being persecuted or discriminated against for exploring ideas that may be deemed
dangerous - or for communicating with people who are deemed dangerous - raises the stakes for
writers and hampers the free thought that is so necessary to creative expression.

2. The High Sensitivity of Telephone Metadata

Under the Order here, the NSA is authorized only to collect "telephony metadata," but, when aggregated, such data can reveal private information that is particularly sensitive for writers. The context of our communications is a window into the content, and more. As a former general counsel of the NSA has stated, "Metadata absolutely tells you everything about somebody's life. If you have enough metadata you don't really need content.... [It's] sort of embarrassing how predictable we are as human beings." Alan Rusbridger, *The Snowden Leaks and the Public*, The New York Review of Books, Nov. 21, 2103 (quoting Stewart Baker). Metadata can reveal extremely private facts and provide a map of personal associations across the country and the world:

being said. Calls to doctors or health-care providers can suggest certain medical conditions. Calls to businesses say something about a person's interests and lifestyle. Calls to friends reveal associations, potentially pointing to someone's political, religious or philosophical beliefs.

Daniel J. Solove, Five Myths About Privacy, Washington Post (June 13, 2013) (warning of the

10

possibility of tracking "the entire country's social and professional connections."); see also

Brief of Amicus Curiae PEN American Center Case No. 3:13-cv-03287 JSW DWT 22968470v2 0050033-000045

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

Jane Mayer, Verizon and the N.S.A.: The Problem With Metadata, New Yorker (June 6, 2013) 2 (metadata may reveal impending corporate takeovers, sensitive political information such as 3 whether and where opposition leaders may meet, and who is romantically involved with whom).⁸

4 Under the Order, every telephone customer, like Joseph K. in The Trial, knows there is a 5 detailed dossier containing highly personal information about him in the hands of a vast, secretive 6 government bureaucracy. Although it may be that no one has bothered to assemble that dossier for 7 a given individual, the potential is always present. If such surveillance becomes the norm, our 8 tolerance for intrusions will naturally rise, and the zone of privacy will shrink further as people 9 become accustomed to it. Ideas will not be aired and tested. Culture will contract, and the 10 conditions that allow democracy to thrive will be eroded.

11 The government's collection of this type of information is especially damaging to writers 12 and freedom of expression. Writers of non-fiction often depend on confidential sources to inform 13 their work. Not only whistleblowers, but anyone who fears physical harm or economic retribution 14 may wish to remain anonymous. When it was discovered recently that the Department of Justice 15 had sought calling information for the phones of several employees of the Associated Press (the 16 "AP"), Gary Pruitt, President and CEO of the AP, wrote to Attorney General Holder stating, 17 "These records potentially reveal communications with confidential sources across all of the 18 newsgathering activities undertaken by the AP during a two-month period, provide a road map to 19 AP's newsgathering operations and disclose information about AP's activities and operations that 20 the government has no conceivable right to know." Letter from Gary Pruitt to Attorney General Eric Holder (May 13, 2013).⁹ Sources are far less likely to talk to authors if they know data on 21 their phone conversations is being collected and stored.

22 23 The prospect that telephone metadata can reveal the entire web of a writer's associations 24 and interactions – and the contacts of all the writer's contacts – inevitably limits and deters 25 valuable interactions. Writers in the United States who support human rights or communicate

- with human rights activists, for instance, are acutely aware of the dangers that comprehensive 26
- 27

28

⁸ Available at http://www.newyorker.com/online/blogs/newsdesk/2013/06/verizon-nsa-metadatasurveillance-problem.html.

11

Available at http://www.ap.org/Images/Letter-to-Eric-Holder tcm28-12896.pdf.

DAVIS WRIGHT TREMAINE LLP

6

7

8

9

10

11

12

13

14

15

16

telephone metadata may create. The government's records of calling activity may permit reprisals
or sanctions against writers, or people with whom they speak, or those people's families and
friends, here and in other countries where they may be more vulnerable. Writers develop ideas
through conversations, including conversations with radicals, dissidents, pariahs, victims of
violence, and others who may be endangered if their communications become known. Chilling

their exchanges impoverishes thought.

3. The Impact on Writers: The PEN Writers Survey

A survey of PEN's members conducted during October 2013 shows how government surveillance is already affecting writers and their work. The Survey canvassed writers to learn their specific concerns about government surveillance, including "their sense of whether their own communications are being monitored, and the extent to which they are moderating their behavior as a result." *The Impact of US Government Surveillance on Writers: Findings From a Survey of PEN Membership* (October 31, 2013) ("PEN Survey"),¹⁰ at 1. An accompanying report summarizes the Survey's findings and includes narrative responses describing writers' experiences and concerns. *Chilling Effects: NSA Surveillance Drives U.S. Writers to Self-Censor* (November 12, 2013) ("PEN Report").¹¹

The results are sobering. As reported in the New York Times, the Survey shows that a large 17 majority of PEN respondents are "deeply concerned about recent revelations regarding the extent 18 of government surveillance of email and phone records, with more than a quarter saying that they 19 have avoided, or are seriously considering avoiding, controversial topics in their work." Noam 20 Cohen, Surveillance Leaves Writers Wary (November 11, 2013). Digging deeper, the Survey 21 reveals that 76% of respondents believe increased government surveillance is particularly harmful 22 to writers because it impinges on the privacy they need to create freely. PEN Survey, at 1-3. 23 Nearly 90% are concerned about the NSA's program to collect and analyze metadata, and writers 24

- 25
- 26

27 ¹⁰ Available at <u>http://www.pen.org/sites/default/files/Chilling%20Effects_PEN%20American.pdf</u>, at 1-10.

28 ¹¹ Available at <u>http://www.pen.org/sites/default/files/Chilling%20Effects_PEN%20American.pdf</u>, at 12-26.

now assume that their communications are monitored. Id., at 2, 5. A large majority believe that the gathered data may be mismanaged or abused for years to come. Id., at 1, 4.

These beliefs are changing writers' behavior. Many writers reveal that they have avoided discussing or writing about controversial topics as result of the presumed monitoring. They have curtailed certain types of research; they have taken extra steps to mask their identities and the identities of sources; they have avoided contacting people if those people could be endangered if it became known that they were speaking to a writer; and some have even declined to meet with people who might be seen as security threats. Id., at 3. Their narrative comments provide insight 8 into the reasons for this changing behavior, and they reflect the precise dangers predicted by PEN writers and others. One writer, without mentioning Bentham, describes a future in which a panoptic state becomes our collective framework for communicating:

> The codification of surveillance as a new 'norm'-with all different forms and layers-is changing the world in ways I think I fail to grasp still. And one of the things I've learned through repeat visits to another country with a strong police/military presence is what it feels like to not know whether or exactly how you are being watched due to some categorization you might not even know about. This is of great concern to me, the sense that this condition is spreading so rapidly in different nations now-or perhaps more accurately: that the foundations are being laid and reinforced so that by the time we fully realize that we live in this condition, it will be too late to alter the infrastructure patterns.

19 PEN Report, at 5.

20 Other writers describe a "climate of self-censorship that further harms free expression" – 21 precisely what the PEN Declaration warns against and writers such as Walter Bernstein recall 22 from earlier episodes of government surveillance. One writer notes having already "dropped stories ... and avoided research on the company telephone due to concerns over wiretapping or 23 eavesdropping." Id., at 6. Another indicates that "the writers who feel most chilled, who are 24 25 being most cautious, are friends and colleagues who write about the Middle East." Id. The selfcensorship extends not just to writing and speaking but to other activities essential to creative and 26 27 productive thought and expression, as writers limit their research, steer clear of certain topics, and 28 avoid communicating with sources and colleagues. PEN Report App'x.

1

2

3

4

5

6

7

9

10

11

12

13

14

15

16

17

I was considering researching a book about civil defense preparedness during the Cold War: what were the expectations on the part of Americans and the government? What would have happened if a nuclear conflagration had taken place? What contingency plans did the government have? How did the pall of imminent disaster affect Americans? But as a result of recent articles about the NSA, I decided to put the idea aside I write books, most recently about civil liberties, and to protect the content of certain interviews, I am very careful what I put in emails to sources, even those who are not requesting anonymity. I'm also circumspect at times on the phone with them—again, even though they may not be requesting anonymity and the information is not classified. . . .

Id., at 7, 8.

1

2

3

4

5

6

7

8

9

The message is clear: writers are restricting their activities and censoring their own work,
in ways that are already damaging creative thought and expression and ultimately undermining
public discourse. As PEN's Executive Director, Suzanne Nossel, stated upon release of the
Survey, "[w]riters are kind of the canary in the coal mine in that they depend on free expression
for their craft and livelihood." Noam Cohen, *Surveillance Leaves Writers Wary* (November 11,
2013). While the danger is acute for writers, the threat to freedom reaches far beyond them.

III. BALANCING FREEDOM AND SECURITY

17 The type of surveillance the Order permits can no doubt make law enforcement and 18 intelligence gathering easier and more effective. Yet even seemingly small sacrifices of privacy 19 may gradually but fundamentally alter the delicate balance between liberty and security. As 20 Justice Douglas warned, "[a]s nightfall does not come all at once, neither does oppression." 21 Melvin I. Urofsky and Philip E. Urofsky eds., Selections from the Private Papers of Justice 22 William O. Douglas 162 (1987). Even where sacrifices of liberty are sought for legitimate ends, 23 we should not lose sight of the fundamental values at stake: "Experience should teach us to be 24 most on our guard to protect liberty when the Government's purposes are beneficent. . . . The 25 greatest dangers to liberty lurk in insidious encroachment by men of zeal, well-meaning but 26 without understanding." Olmstead, 277 U.S. at 479 (Brandeis, J., dissenting).

For writers, the effects of mass monitoring of electronic communications are not only
 practical and direct, as the results of the PEN Survey testify, but also subtle and indirect – because

14

the sense of privacy essential to free expression and association is so compromised. Writers have
 now spoken clearly. The "insidious encroachment" predicted by Justice Brandeis, by zealous and
 well-meaning protectors of our national security, is being felt. Our pursuit of security must not
 blind us to the costs of sacrificing the liberty we seek to protect.

CONCLUSION

For the foregoing reasons, Amicus Curiae PEN believes the plaintiffs' motion for partial summary judgment should be granted.

Dated: November 18, 2013

Respectfully submitted,

DAVIS WRIGHT TREMAINE LLP

By: /s/ Thomas R. Burke Thomas R. Burke Attorneys for Amicus Curiae PEN American Center

