

FLASPOHLLERROSE

Kansas City School District
Awareness & Attitudes Survey

January 1996

**PLAINTIFF'S
EXHIBIT**
P.Ex. 20

III. Summary

- Since the last study conducted in September 1994, familiarity with magnet school programs has decreased among "District Non-Minority" parents and increased among "Private" parents, although the changes are *not* statistically significant at a 90% level of confidence.
- Compared to the "District Minority" group, a much larger proportion of "District Non-Minority" parents are currently "Very Familiar" with magnet school programs.
- "Positive" response to the magnet school concept has decreased significantly since 1994.
- Not surprisingly, parents of children in the magnet school district are much more likely to see a "Great Need" for magnet school programs than are parents of children in "Private" schools.
- Compared to past studies, a significantly greater proportion of parents of children in private schools have given at least some consideration to magnet schools. Approximately half of the "Private" school parents reported having given "Serious" or "Slight" consideration to enrolling their children in magnet schools.
- Among all three respondent groups, "Quality of the teachers" and "Safety at school facilities" were the most important factors in the evaluation and selection of a magnet school.
- For "District Non-Minority" and "Private school" parents, "A high school that would offer a full range of courses without a magnet theme" was the most attractive feature for a school of the six (6) features tested. "District Minority" parents were most attracted to "A secondary school with a full range of courses and a focus that includes African culture, traditions, and history."
- Over 80% of all three respondent groups were either "Very Interested" or "Somewhat Interested" in schools where 50% of the available seats are reserved for children living in close proximity.
- Over half of the "Private" school parents interviewed (58.6%) reported that their oldest child commutes to school in 10 minutes or less. On the other hand, only 27.2% of the "District Non-Minority" parents and 19.6% of the "District Minority" parents indicated that their oldest child commutes to school in 10 minutes or less.

A2) Data Tables

The following tables display comparable results from this year's study with those from 1994, 1992, and 1989.

Familiarity with KCMSD Programs

| | | District Non-Minority | Private |
|----------------------|------|-----------------------|---------|
| Very familiar | 1996 | 70.4% | 29.1% |
| | 1994 | 81.8% | 11.3% |
| | 1992 | 67.0% | 16.0% |
| | 1989 | 54.0% | 14.0% |
| Somewhat familiar | 1996 | 20.4% | 51.7% |
| | 1994 | 16.9% | 58.7% |
| | 1992 | 28.0% | 57.0% |
| | 1989 | 36.0% | 49.0% |
| Not very familiar | 1996 | 2.4% | 12.3% |
| | 1994 | 1.3% | 22.0% |
| | 1992 | 5.0% | 17.0% |
| | 1989 | 10.0% | 25.0% |
| Not at all familiar | 1996 | 6.3% | 6.9% |
| | 1994 | 0.0% | 8.0% |
| | 1992 | 0.0% | 9.0% |
| | 1989 | 0.0% | 10.0% |
| Don't Know / Refused | 1996 | 0.5% | 0.0% |
| | 1994 | 0.0% | 0.0% |
| | 1992 | 0.0% | 2.0% |
| | 1989 | 0.0% | 0.0% |

Need for Specialized Curriculum

| | | District Non-Minority | Private |
|----------------------|------|-----------------------|---------|
| Great Need | 1996 | 58.3% | 27.1% |
| | 1994 | 62.3% | 27.3% |
| | 1992 | 67.0% | 28.0% |
| | 1989 | 79.0% | 17.0% |
| Some Need | 1996 | 25.7% | 43.3% |
| | 1994 | 33.8% | 47.3% |
| | 1992 | 22.0% | 32.0% |
| | 1989 | 13.0% | 44.0% |
| Little Need | 1996 | 7.8% | 13.8% |
| | 1994 | 1.3% | 10.7% |
| | 1992 | 9.0% | 24.0% |
| | 1989 | 5.0% | 25.0% |
| No Need | 1996 | 5.8% | 11.8% |
| | 1994 | 2.6% | 14.0% |
| | 1992 | 0.0% | 10.0% |
| | 1989 | 2.0% | 14.0% |
| Don't Know / Refused | 1996 | 2.4% | 3.9% |
| | 1994 | 0.0% | 0.7% |
| | 1992 | 1.0% | 6.0% |
| | 1989 | 1.0% | 0.0% |

Consideration Of Sending Children To Magnet Schools

| | | District Non-Minority | Private |
|----------------------|------|-----------------------|---------|
| Seriously Considered | 1996 | | 26.1% |
| | 1994 | N/A | 14.0% |
| | 1992 | N/A | 16.0% |
| | 1989 | N/A | 12.0% |
| Slightly Considered | 1996 | | 24.6% |
| | 1994 | N/A | 25.3% |
| | 1992 | N/A | 17.0% |
| | 1989 | N/A | 21.0% |
| Never Considered | 1996 | | 49.3% |
| | 1994 | N/A | 60.7% |
| | 1992 | N/A | 66.0% |
| | 1989 | N/A | 67.0% |
| Don't Know / Refused | 1996 | | 0.0% |
| | 1994 | N/A | 0.0% |
| | 1992 | N/A | 1.0% |
| | 1989 | N/A | 0.0% |

Children Have Expressed Interest In Magnet Schools

| | | District Non-Minority | Private |
|----------------------|------|-----------------------|---------|
| Yes | 1996 | N/A | 15.8% |
| | 1994 | N/A | 9.3% |
| | 1992 | N/A | 9.0% |
| | 1989 | N/A | 8.0% |
| No | 1996 | N/A | 82.3% |
| | 1994 | N/A | 90.0% |
| | 1992 | N/A | 91.0% |
| | 1989 | N/A | 92.0% |
| Don't Know / Refused | 1996 | N/A | 2.0% |
| | 1994 | N/A | 0.0% |
| | 1992 | N/A | 0.0% |
| | 1989 | N/A | 0.0% |

Importance Of Evaluation & Selection Factors When Considering A Magnet School

| | | District Non-Minority | | | Private | | |
|---|------|-----------------------|--------------------|---------------|----------------|--------------------|---------------|
| | | Very Important | Somewhat Important | Not Important | Very Important | Somewhat Important | Not Important |
| Small Class Size | 1996 | 67.5% | 26.2% | 3.9% | 74.9% | 21.7% | 2.5% |
| | 1994 | 79.2% | 18.2% | 2.6% | 81.3% | 17.3% | 0.7% |
| | 1992 | 68.0% | 26.0% | 5.0% | 77.0% | 20.0% | 3.0% |
| School Neighborhood | 1996 | 62.1% | 25.2% | 9.2% | 61.1% | 32.0% | 5.9% |
| | 1994 | 35.1% | 39.0% | 24.7% | 66.7% | 28.7% | 4.7% |
| | 1992 | 42.0% | 40.0% | 18.0% | 56.0% | 32.0% | 11.0% |
| | 1989 | 28.0% | 49.0% | 21.0% | 47.0% | 38.0% | 13.0% |
| School Atmosphere | 1996 | 83.5% | 13.1% | 1.0% | 82.3% | 14.8% | 2.0% |
| | 1994 | 85.7% | 13.0% | 0.0% | 85.3% | 12.7% | 0.7% |
| | 1992 | 75.0% | 20.0% | 4.0% | 83.0% | 13.0% | 3.0% |
| Quality Of Teachers | 1996 | 93.2% | 4.4% | 1.0% | 96.1% | 2.5% | 1.0% |
| | 1994 | 96.1% | 3.9% | | 96.0% | 2.7% | 0.7% |
| | 1992 | 97.0% | 3.0% | 0.0% | 96.0% | 2.0% | 1.0% |
| | 1989 | 61.0% | 16.0% | 23.0% | 69.0% | 16.0% | 14.0% |
| Student/Staff Interaction | 1996 | 85.4% | 10.7% | 1.5% | 84.2% | 13.8% | 1.5% |
| | 1994 | 76.6% | 23.4% | 0.0% | 80.7% | 18.0% | 0.7% |
| | 1992 | 93.0% | 5.0% | 1.0% | 83.0% | 11.0% | 4.0% |
| Quality Of Facilities | 1996 | 80.1% | 16.0% | 2.4% | 56.2% | 37.9% | 4.9% |
| | 1994 | 57.1% | 41.6% | 1.3% | 49.3% | 42.7% | 7.3% |
| | 1992 | 58.0% | 37.0% | 5.0% | 47.0% | 43.0% | 9.0% |
| | 1989 | 46.0% | 33.0% | 20.0% | 35.0% | 43.0% | 22.0% |
| Learning By Doing Environment | 1994 | 90.9% | 9.1% | | 74.0% | 22.7% | 2.7% |
| | 1992 | 83.0% | 13.0% | 4.0% | 76.0% | 20.0% | 2.0% |
| Before/After School Programs @ No Cost | 1996 | 60.7% | 24.3% | 11.7% | 30.0% | 38.9% | 29.6% |
| | 1994 | 50.7% | 33.8% | 14.3% | 38.0% | 44.0% | 17.3% |
| | 1992 | 53.0% | 26.0% | 21.0% | 30.0% | 37.0% | 31.0% |
| | 1989 | 75.0% | 7.0% | 18.0% | 34.0% | 41.0% | 25.0% |
| Special Theme Related Facilities | 1996 | | | | | | |
| | 1994 | 71.4% | 27.3% | 1.3% | 40.7% | 44.7% | 14.0% |
| | 1992 | 61.0% | 32.0% | 7.0% | 35.0% | 40.0% | 22.0% |
| | 1989 | 56.0% | 21.0% | 23.0% | 18.0% | 37.0% | 44.0% |
| Academic Achievement Level Of Students | 1996 | 76.7% | 18.0% | 1.9% | 84.2% | 13.8% | 1.5% |
| | 1994 | 74.0% | 23.4% | 1.3% | 75.3% | 21.3% | 2.7% |
| | 1992 | 65.0% | 25.0% | 9.0% | 68.0% | 24.0% | 7.0% |
| | 1989 | 28.0% | 29.0% | 36.0% | 37.0% | 38.0% | 22.0% |
| Safety At School Facilities | 1996 | 92.2% | 6.3% | 0.0% | 95.6% | 3.0% | 1.0% |
| | 1994 | 93.5% | 6.5% | 0.0% | 94.7% | 3.3% | 1.3% |
| | 1992 | 86.0% | 8.0% | 7.0% | 93.0% | 4.0% | 2.0% |
| | 1989 | 51.0% | 25.0% | 21.0% | 61.0% | 28.0% | 10.0% |
| Interaction With Students Of Other Races/Cultures | 1996 | 84.0% | 10.7% | 4.4% | 70.9% | 27.1% | 1.5% |
| | 1994 | 75.3% | 22.1% | 2.6% | 47.3% | 46.7% | 5.3% |
| | 1992 | 71.0% | 24.0% | 4.0% | 57.0% | 36.0% | 7.0% |
| | 1989 | 77.0% | 20.0% | 2.0% | 52.0% | 44.0% | 1.0% |

Table Does Not Include *Don't Know/Refused* responses. Therefore, the percentages may not sum to 100%

A3) Current Survey Results

On the following pages are the results for all questions in the 1996 survey. The data tables break out the results in the following manner:

1. **Overall** - All 613 Respondents;
2. **Magnet Status: Non-Minority** - 206 Non-Minority Respondents In The Magnet School District;
3. **Magnet Status: Minority** - 204 Minority Respondents In The Magnet School District
4. **District K-5: Non-Minority** - 103 Non-Minority Respondents In The Magnet School District With Children In Grades K - 5
5. **District K-5: Minority** - 103 Minority Respondents In The Magnet School District With Children In Grades K - 5
6. **District 6 - 12: Non-Minority** - 103 Non-Minority Respondents In The Magnet School District With Children In Grades 6 - 12
7. **District K-5: Non-Minority** - 101 Minority Respondents In The Magnet School District With Children In Grades 6 - 12
8. **Private** - 203 Respondents With Children In Private Schools.

Q:Hello

| | Overall | Magnet Status | | Enter list letter: | | | | |
|---|---------|---------------|----------|-------------------------|---------------------|--------------------------|----------------------|---------|
| | Overall | Non-Minority | Minority | Dist. K-5, Non-Minority | Dist. K-5, Minority | Dist. 6-12, Non-Minority | Dist. 6-12, Minority | Private |
| | Col % | Col % | Col % | Col % | Col % | Col % | Col % | Col % |
| Approximately how many children do you have in your household who attend school between kindergarten and twelfth grade? | | | | | | | | |
| One | 30.7 | 29.1 | 23.5 | 24.3 | 18.4 | 34.0 | 28.7 | 39.4 |
| Two | 39.5 | 45.6 | 36.3 | 45.6 | 36.9 | 45.6 | 35.6 | 36.5 |
| Three | 18.1 | 15.5 | 20.6 | 19.4 | 24.3 | 11.7 | 16.8 | 18.2 |
| Four | 8.0 | 7.8 | 12.3 | 7.8 | 13.6 | 7.8 | 10.9 | 3.9 |
| Five | 3.3 | 1.9 | 5.9 | 2.9 | 5.8 | 1.0 | 5.9 | 2.0 |
| Six | .3 | | 1.0 | | 1.0 | | 1.0 | |
| Seven or more | .2 | | .5 | | | | 1.0 | |

WJMM

| | Overall | Magnet Status | | Enter list letter: | | | | |
|---------------------------------------|---------|---------------|----------|-------------------------|---------------------|--------------------------|----------------------|---------|
| | Overall | Non-Minority | Minority | Dist. K-5, Non-Minority | Dist. K-5, Minority | Dist. 6-12, Non-Minority | Dist. 6-12, Minority | Private |
| | Col % | Col % | Col % | Col % | Col % | Col % | Col % | Col % |
| In what grade is your oldest child? | | | | | | | | |
| Kindergarten | .5 | | .6 | | 1.2 | | | .8 |
| First | 1.4 | 1.4 | 2.6 | 2.6 | 4.8 | | | .8 |
| Second | 4.0 | 5.5 | 5.1 | 10.3 | 9.5 | | | |
| Third | 5.4 | 3.4 | 8.3 | 6.4 | 15.5 | | | 4.1 |
| Fourth | 4.7 | 7.5 | 4.5 | 14.1 | 8.3 | | | 1.6 |
| Fifth | 10.1 | 11.6 | 12.2 | 21.8 | 22.6 | | | 5.7 |
| Six | 8.0 | 11.0 | 7.7 | 11.5 | 10.7 | 10.3 | 4.2 | 4.9 |
| Seventh | 9.4 | 12.3 | 12.2 | 7.7 | 9.5 | 17.6 | 15.3 | 2.4 |
| Eight | 7.3 | 11.0 | 7.1 | 5.1 | 1.2 | 17.6 | 13.9 | 3.3 |
| Ninth | 12.7 | 6.8 | 12.8 | 5.1 | 9.5 | 8.8 | 16.7 | 19.5 |
| Tenth | 10.8 | 8.9 | 8.3 | 3.8 | 3.6 | 14.7 | 13.9 | 16.3 |
| Eleventh | 12.2 | 11.0 | 10.9 | 5.1 | 1.2 | 17.6 | 22.2 | 15.4 |
| Twelfth | 13.2 | 8.9 | 7.7 | 5.1 | 2.4 | 13.2 | 13.9 | 25.2 |
| OTHER | .2 | .7 | | 1.3 | | | | |
| In what grade is your youngest child? | | | | | | | | |
| Pre-school | 5.6 | 2.1 | 10.3 | 3.8 | 14.3 | | 5.6 | 4.1 |
| Kindergarten | 16.9 | 19.9 | 19.9 | 28.2 | 34.5 | 10.3 | 2.8 | 9.8 |
| First | 13.9 | 15.8 | 14.1 | 23.1 | 16.7 | 7.4 | 11.1 | 11.4 |
| Second | 8.0 | 8.2 | 12.2 | 11.5 | 11.9 | 4.4 | 12.5 | 2.4 |
| Third | 10.4 | 12.3 | 8.3 | 12.8 | 11.9 | 11.8 | 4.2 | 10.6 |
| Fourth | 7.5 | 7.5 | 7.7 | 7.7 | 8.3 | 7.4 | 6.9 | 7.3 |
| Fifth | 7.1 | 7.5 | 7.1 | 9.0 | | 5.9 | 15.3 | 6.5 |
| Six | 8.7 | 8.2 | 7.1 | | 1.2 | 17.6 | 13.9 | 11.4 |
| Seventh | 7.5 | 5.5 | 6.4 | | | 11.8 | 13.9 | 11.4 |
| Eight | 4.2 | 4.8 | 1.9 | 1.3 | 1.2 | 8.8 | 2.8 | 6.5 |
| Ninth | 5.2 | 2.7 | 2.6 | | | 5.9 | 5.6 | 11.4 |
| Tenth | 2.4 | 1.4 | 1.9 | | | 2.9 | 4.2 | 4.1 |
| Eleventh | 1.9 | 2.1 | .6 | | | 4.4 | 1.4 | 3.3 |
| Twelfth | .5 | 1.4 | | 1.3 | | 1.5 | | |
| OTHER | .2 | .7 | | 1.3 | | | | |
| In what grade is your child? | | | | | | | | |
| Kindergarten | 4.8 | 6.7 | 4.2 | 16.0 | 10.5 | | | 3.7 |
| First | 6.9 | 8.3 | 8.3 | 20.0 | 10.5 | | 6.9 | 5.0 |
| Second | 8.0 | 13.3 | 10.4 | 32.0 | 26.3 | | | 2.5 |
| Third | 1.6 | 3.3 | 2.1 | 8.0 | 5.3 | | | |
| Fourth | 5.3 | 3.3 | 10.4 | 8.0 | 26.3 | | | 3.7 |
| Fifth | 2.7 | 3.3 | 4.2 | 8.0 | 10.5 | | | 1.3 |
| Six | 7.4 | 15.0 | 4.2 | 4.0 | | 22.9 | 6.9 | 3.7 |
| Seventh | 7.4 | 6.7 | 10.4 | | | 11.4 | 17.2 | 6.2 |
| Eight | 7.4 | 8.3 | 4.2 | | 10.5 | 14.3 | | 8.8 |
| Ninth | 13.3 | 11.7 | 6.2 | | | 20.0 | 10.3 | 18.8 |
| Tenth | 13.8 | 10.0 | 20.8 | | | 17.1 | 34.5 | 12.5 |
| Eleventh | 12.8 | 5.0 | 10.4 | | | 8.6 | 17.2 | 20.0 |
| Twelfth | 8.0 | 3.3 | 4.2 | | | 5.7 | 6.9 | 13.8 |
| OTHER | .5 | 1.7 | | 4.0 | | | | |

| | Overall | Magnet Status | | Enter list letter: | | | | |
|---|---------|---------------|----------|-------------------------|---------------------|--------------------------|----------------------|---------|
| | Overall | Non-Minority | Minority | Dist. K-5, Non-Minority | Dist. K-5, Minority | Dist. 6-12, Non-Minority | Dist. 6-12, Minority | Private |
| | Col % | Col % | Col % | Col % | Col % | Col % | Col % | Col % |
| How familiar are you with the magnet school Programs of the Kansas City, MO School District? Would you say you are... | | | | | | | | |
| Very Familiar | 44.9 | 70.4 | 34.8 | 71.8 | 20.4 | 68.9 | 49.5 | 29.1 |
| Somewhat Familiar | 36.7 | 20.4 | 38.2 | 17.5 | 45.6 | 23.3 | 30.7 | 51.7 |
| Barely Familiar | 9.8 | 2.4 | 14.7 | 2.9 | 17.5 | 1.9 | 11.9 | 12.3 |
| Not At All Familiar with these programs | 8.5 | 6.3 | 12.3 | 7.8 | 16.5 | 4.9 | 7.9 | 6.9 |
| Don't know | .2 | .5 | | | | 1.0 | | |

q3&4

| | Overall | Magnet Status | | Enter list letter: | | | | |
|---|---------|---------------|----------|-------------------------|---------------------|--------------------------|----------------------|---------|
| | Overall | Non-Minority | Minority | Dist. K-5, Non-Minority | Dist. K-5, Minority | Dist. 6-12, Non-Minority | Dist. 6-12, Minority | Private |
| | Col % | Col % | Col % | Col % | Col % | Col % | Col % | Col % |
| In general, what is your response to the magnet school concept? | | | | | | | | |
| Positive | 46.8 | 61.2 | 52.0 | 65.0 | 55.3 | 57.3 | 48.5 | 27.1 |
| Neutral | 28.5 | 19.4 | 28.9 | 20.4 | 29.1 | 18.4 | 28.7 | 37.4 |
| Negative | 20.6 | 16.0 | 12.7 | 10.7 | 6.8 | 21.4 | 18.8 | 33.0 |
| Don't know | 3.9 | 2.9 | 6.4 | 2.9 | 8.7 | 2.9 | 4.0 | 2.5 |
| Refused | .2 | .5 | | 1.0 | | | | |
| Do you think that there is a Great, Some, Little, or No Need in the KC area for schools providing specialized curricula | | | | | | | | |
| Great need | 47.6 | 58.3 | 57.4 | 58.3 | 59.2 | 58.3 | 55.4 | 27.1 |
| Some need | 32.0 | 25.7 | 27.0 | 25.2 | 29.1 | 26.2 | 24.8 | 43.3 |
| Little need | 9.3 | 7.8 | 6.4 | 7.8 | 1.9 | 7.8 | 10.9 | 13.8 |
| No need | 8.2 | 5.8 | 6.9 | 7.8 | 6.8 | 3.9 | 6.9 | 11.8 |
| Don't know | 2.8 | 2.4 | 2.5 | 1.0 | 2.9 | 3.9 | 2.0 | 3.4 |
| Refused | .2 | | | | | | | .5 |

| | Overall | Magnet Status | Enter list letter: |
|--|---------|---------------|--------------------|
| | Overall | . | Private |
| | Col % | Col % | Col % |
| Have you Seriously, Slightly, or Never Considered enrolling one of your children in a magnet school? | | | |
| Seriously considered | 26.1 | | 26.1 |
| Slightly considered | 24.6 | | 24.6 |
| Never considered | 49.3 | | 49.3 |
| Has any of your children expressed an interest in attending a magnet school? | | | |
| Yes | 15.8 | | 15.8 |
| No | 82.3 | | 82.3 |
| Don't know | 1.5 | | 1.5 |
| Refused | .5 | | .5 |

Q7: In considering a magnet school, how important would each of the following be? 1ST 7 FACTORS OF 13 TOTAL

| | Overall | Magnet Status | | Enter list letter: | | | | |
|---|---------|---------------|----------|-------------------------|---------------------|--------------------------|----------------------|---------|
| | Overall | Non-Minority | Minority | Dist. K-5, Non-Minority | Dist. K-5, Minority | Dist. 6-12, Non-Minority | Dist. 6-12, Minority | Private |
| | Col % | Col % | Col % | Col % | Col % | Col % | Col % | Col % |
| Academic achievement | | | | | | | | |
| Very Important | 80.1 | 76.7 | 79.4 | 80.6 | 87.4 | 72.8 | 71.3 | 84.2 |
| Somewhat Important | 16.3 | 18.0 | 17.2 | 13.6 | 10.7 | 22.3 | 23.8 | 13.8 |
| Not At All Important | 2.0 | 1.9 | 2.5 | 1.9 | 1.9 | 1.9 | 3.0 | 1.5 |
| Don't Know | 1.0 | 1.9 | 1.0 | 1.9 | | 1.9 | 2.0 | |
| Refused | .7 | 1.5 | | 1.9 | | 1.0 | | .5 |
| Atmosphere | | | | | | | | |
| Very Important | 81.7 | 83.5 | 79.4 | 90.3 | 92.2 | 76.7 | 66.3 | 82.3 |
| Somewhat Important | 15.5 | 13.1 | 18.6 | 5.8 | 6.8 | 20.4 | 30.7 | 14.8 |
| Not At All Important | 1.6 | 1.0 | 2.0 | 1.0 | 1.0 | 1.0 | 3.0 | 2.0 |
| Don't Know | .5 | 1.5 | | 1.0 | | 1.9 | | |
| Refused | .7 | 1.0 | | 1.9 | | | | 1.0 |
| Before/After Sch. Programs - No Cost | | | | | | | | |
| Very Important | 54.0 | 60.7 | 71.1 | 59.2 | 79.6 | 62.1 | 62.4 | 30.0 |
| Somewhat Important | 28.2 | 24.3 | 21.6 | 19.4 | 11.7 | 29.1 | 31.7 | 38.9 |
| Not At All Important | 15.7 | 11.7 | 5.9 | 14.6 | 6.8 | 8.7 | 5.0 | 29.6 |
| Don't Know | 1.5 | 2.4 | 1.0 | 4.9 | 1.9 | | | 1.0 |
| Refused | .7 | 1.0 | .5 | 1.9 | | | 1.0 | .5 |
| Before/After Sch. Programs - Minimal Cost | | | | | | | | |
| Very Important | 41.9 | 47.1 | 49.5 | 55.3 | 63.1 | 38.8 | 35.6 | 29.1 |
| Somewhat Important | 35.6 | 33.0 | 38.2 | 20.4 | 25.2 | 45.6 | 51.5 | 35.5 |
| Not At All Important | 20.2 | 16.0 | 10.3 | 17.5 | 9.7 | 14.6 | 10.9 | 34.5 |
| Don't Know | 1.6 | 2.4 | 2.0 | 3.9 | 1.9 | 1.0 | 2.0 | .5 |
| Refused | .7 | 1.5 | | 2.9 | | | | .5 |
| Closeness to home | | | | | | | | |
| Very Important | 60.5 | 60.2 | 64.7 | 64.1 | 66.0 | 56.3 | 63.4 | 56.7 |
| Somewhat Important | 29.7 | 30.1 | 25.5 | 25.2 | 19.4 | 35.0 | 31.7 | 33.5 |
| Not At All Important | 9.1 | 8.3 | 9.8 | 7.8 | 14.6 | 8.7 | 5.0 | 9.4 |
| Don't Know | .2 | .5 | | 1.0 | | | | |
| Refused | .5 | 1.0 | | 1.9 | | | | .5 |
| Closeness to work | | | | | | | | |
| Very Important | 22.5 | 29.6 | 26.5 | 35.9 | 32.0 | 23.3 | 20.8 | 11.3 |
| Somewhat Important | 30.3 | 27.7 | 32.8 | 20.4 | 27.2 | 35.0 | 38.6 | 30.5 |
| Not At All Important | 45.8 | 41.3 | 38.7 | 40.8 | 38.8 | 41.7 | 38.6 | 57.6 |
| Don't Know | .8 | .5 | 2.0 | 1.0 | 1.9 | | 2.0 | |
| Refused | .5 | 1.0 | | 1.9 | | | | .5 |
| Quality of facilities | | | | | | | | |
| Very Important | 71.6 | 80.1 | 78.4 | 85.4 | 87.4 | 74.8 | 69.3 | 56.2 |
| Somewhat Important | 24.1 | 16.0 | 18.6 | 10.7 | 10.7 | 21.4 | 26.7 | 37.9 |
| Not At All Important | 3.3 | 2.4 | 2.5 | 1.0 | 1.0 | 3.9 | 4.0 | 4.9 |
| Don't Know | .7 | .5 | .5 | 1.0 | 1.0 | | | 1.0 |
| Refused | .3 | 1.0 | | 1.9 | | | | |

Q7: In considering a magnet school, how important would each of the following be? LAST 6 FACTORS OF 13 TOTAL

| | Overall | Magnet Status | | Enter list letter: | | | | |
|---------------------------|---------|---------------|----------|-------------------------|---------------------|--------------------------|----------------------|---------|
| | Overall | Non-Minority | Minority | Dist. K-5, Non-Minority | Dist. K-5, Minority | Dist. 6-12, Non-Minority | Dist. 6-12, Minority | Private |
| | Col % | Col % | Col % | Col % | Col % | Col % | Col % | Col % |
| Quality of teachers | | | | | | | | |
| Very Important | 93.8 | 93.2 | 92.2 | 95.1 | 97.1 | 91.3 | 87.1 | 96.1 |
| Somewhat Important | 4.7 | 4.4 | 7.4 | 1.0 | 2.9 | 7.8 | 11.9 | 2.5 |
| Not At All Important | .7 | 1.0 | | 1.0 | | 1.0 | | 1.0 |
| Don't Know | .3 | .5 | .5 | 1.0 | | | 1.0 | |
| Refused | .5 | 1.0 | | 1.9 | | | | .5 |
| Safety | | | | | | | | |
| Very Important | 92.5 | 92.2 | 89.7 | 95.1 | 96.1 | 89.3 | 83.2 | 95.6 |
| Somewhat Important | 5.9 | 6.3 | 8.3 | 1.9 | 2.9 | 10.7 | 13.9 | 3.0 |
| Not At All Important | 1.0 | | 2.0 | | 1.0 | | 3.0 | 1.0 |
| Don't Know | .2 | .5 | | 1.0 | | | | |
| Refused | .5 | 1.0 | | 1.9 | | | | .5 |
| School neighborhood | | | | | | | | |
| Very Important | 62.0 | 62.1 | 62.7 | 67.0 | 77.7 | 57.3 | 47.5 | 61.1 |
| Somewhat Important | 28.9 | 25.2 | 29.4 | 18.4 | 13.6 | 32.0 | 45.5 | 32.0 |
| Not At All Important | 7.3 | 9.2 | 6.9 | 8.7 | 7.8 | 9.7 | 5.9 | 5.9 |
| Don't Know | 1.0 | 1.5 | 1.0 | 2.9 | 1.0 | | 1.0 | .5 |
| Refused | .8 | 1.9 | | 2.9 | | 1.0 | | .5 |
| School size | | | | | | | | |
| Very Important | 40.6 | 46.6 | 42.6 | 56.3 | 45.6 | 36.9 | 39.6 | 32.5 |
| Somewhat Important | 35.2 | 30.6 | 31.9 | 22.3 | 28.2 | 38.8 | 35.6 | 43.3 |
| Not At All Important | 21.5 | 18.4 | 23.0 | 16.5 | 24.3 | 20.4 | 21.8 | 23.2 |
| Don't Know | 2.0 | 2.9 | 2.5 | 2.9 | 1.9 | 2.9 | 3.0 | .5 |
| Refused | .7 | 1.5 | | 1.9 | | 1.0 | | .5 |
| Small class size | | | | | | | | |
| Very Important | 68.4 | 67.5 | 62.7 | 76.7 | 73.8 | 58.3 | 51.5 | 74.9 |
| Somewhat Important | 26.3 | 26.2 | 30.9 | 17.5 | 21.4 | 35.0 | 40.6 | 21.7 |
| Not At All Important | 3.6 | 3.9 | 4.4 | 2.9 | 3.9 | 4.9 | 5.0 | 2.5 |
| Don't Know | 1.3 | 1.5 | 2.0 | 1.0 | 1.0 | 1.9 | 3.0 | .5 |
| Refused | .5 | 1.0 | | 1.9 | | | | .5 |
| Student/staff interaction | | | | | | | | |
| Very Important | 83.8 | 85.4 | 81.9 | 88.3 | 89.3 | 82.5 | 74.3 | 84.2 |
| Somewhat Important | 13.4 | 10.7 | 15.7 | 6.8 | 7.8 | 14.6 | 23.8 | 13.8 |
| Not At All Important | 1.5 | 1.5 | 1.5 | 1.9 | 1.9 | 1.0 | 1.0 | 1.5 |
| Don't Know | .8 | 1.5 | 1.0 | 1.0 | 1.0 | 1.9 | 1.0 | |
| Refused | .5 | 1.0 | | 1.9 | | | | .5 |

q9a

| | Overall | Magnet Status | | Enter list letter: | | | | |
|---|---------|---------------|----------|-------------------------|---------------------|--------------------------|----------------------|---------|
| | Overall | Non-Minority | Minority | Dist. K-5, Non-Minority | Dist. K-5, Minority | Dist. 6-12, Non-Minority | Dist. 6-12, Minority | Private |
| | Col % | Col % | Col % | Col % | Col % | Col % | Col % | Col % |
| How important is it to you that children learn to interact with children of other races and cultures? | | | | | | | | |
| Very Important | 79.0 | 84.0 | 81.9 | 87.4 | 85.4 | 80.6 | 78.2 | 70.9 |
| Somewhat Important | 17.1 | 10.7 | 13.7 | 6.8 | 9.7 | 14.6 | 17.8 | 27.1 |
| Not At All Important | 3.4 | 4.4 | 4.4 | 3.9 | 4.9 | 4.9 | 4.0 | 1.5 |
| Don't know | .3 | 1.0 | | 1.9 | | | | |
| Refused | .2 | | | | | | | .5 |

q9b: How important is it to you that parents choose the schools their children attend?

| | Overall | Magnet Status | | Enter list letter: | | | | |
|----------------------|---------|---------------|----------|-------------------------|---------------------|--------------------------|----------------------|---------|
| | Overall | Non-Minority | Minority | Dist. K-5, Non-Minority | Dist. K-5, Minority | Dist. 6-12, Non-Minority | Dist. 6-12, Minority | Private |
| | Col % | Col % | Col % | Col % | Col % | Col % | Col % | Col % |
| Very Important | 84.8% | 83.2% | 86.6% | 88.8% | 87.9% | 76.8% | 85.2% | 89.3% |
| Somewhat Important | 10.5% | 12.4% | 8.4% | 8.4% | 7.7% | 16.8% | 9.1% | 9.6% |
| Not At All Important | 2.9% | 3.5% | 2.2% | .9% | 2.2% | 6.3% | 2.3% | .6% |
| Don't Know | 1.8% | 1.0% | 2.8% | 1.9% | 2.2% | | 3.4% | .6% |

| | Overall | Magnet Status | | Enter list letter: | | | | |
|---|---------|---------------|----------|-------------------------|---------------------|--------------------------|----------------------|---------|
| | Overall | Non-Minority | Minority | Dist. K-5, Non-Minority | Dist. K-5, Minority | Dist. 6-12, Non-Minority | Dist. 6-12, Minority | Private |
| | Col % | Col % | Col % | Col % | Col % | Col % | Col % | Col % |
| A school where children attend from Kindergarten through 8th grade. | | | | | | | | |
| Very Attracted | 37.5 | 36.9 | 29.9 | 39.8 | 38.8 | 34.0 | 20.8 | 45.8 |
| Somewhat Attracted | 25.9 | 20.9 | 24.5 | 21.4 | 20.4 | 20.4 | 28.7 | 32.5 |
| Not Attracted | 34.3 | 40.3 | 44.1 | 36.9 | 40.8 | 43.7 | 47.5 | 18.2 |
| Don't Know | 2.1 | 1.9 | 1.5 | 1.9 | | 1.9 | 3.0 | 3.0 |
| Refused | .2 | | | | | | | .5 |
| A secondary school, including both middle & high school students, in which all the students are of the same gender. | | | | | | | | |
| Very Attracted | 21.9 | 20.9 | 16.2 | 18.4 | 18.4 | 23.3 | 13.9 | 28.6 |
| Somewhat Attracted | 25.8 | 17.0 | 25.0 | 20.4 | 23.3 | 13.6 | 26.7 | 35.5 |
| Not Attracted | 49.3 | 58.7 | 56.9 | 59.2 | 56.3 | 58.3 | 57.4 | 32.0 |
| Don't Know | 2.9 | 3.4 | 2.0 | 1.9 | 1.9 | 4.9 | 2.0 | 3.4 |
| Refused | .2 | | | | | | | .5 |
| A school where students attend from 6th grade to 12th grade. | | | | | | | | |
| Very Attracted | 19.9 | 25.7 | 24.5 | 25.2 | 32.0 | 26.2 | 16.8 | 9.4 |
| Somewhat Attracted | 24.0 | 20.9 | 26.0 | 22.3 | 26.2 | 19.4 | 25.7 | 25.1 |
| Not Attracted | 54.2 | 51.5 | 48.0 | 50.5 | 39.8 | 52.4 | 56.4 | 63.1 |
| Don't Know | 1.8 | 1.9 | 1.5 | 1.9 | 1.9 | 1.9 | 1.0 | 2.0 |
| Refused | .2 | | | | | | | .5 |
| A middle school that would offer a full range of courses without a magnet theme. | | | | | | | | |
| Very Attracted | 45.0 | 43.7 | 41.2 | 36.9 | 39.8 | 50.5 | 42.6 | 50.2 |
| Somewhat Attracted | 32.8 | 26.7 | 36.8 | 28.2 | 37.9 | 25.2 | 35.6 | 35.0 |
| Not Attracted | 18.9 | 25.2 | 19.6 | 30.1 | 20.4 | 20.4 | 18.8 | 11.8 |
| Don't Know | 2.9 | 3.9 | 2.5 | 3.9 | 1.9 | 3.9 | 3.0 | 2.5 |
| Refused | .3 | .5 | | 1.0 | | | | .5 |
| A high school that would offer a full range of courses without a magnet theme. | | | | | | | | |
| Very Attracted | 48.8 | 45.1 | 49.0 | 42.7 | 43.7 | 47.6 | 54.5 | 52.2 |
| Somewhat Attracted | 32.3 | 29.1 | 33.3 | 26.2 | 35.9 | 32.0 | 30.7 | 34.5 |
| Not Attracted | 16.3 | 22.8 | 16.2 | 28.2 | 19.4 | 17.5 | 12.9 | 9.9 |
| Don't Know | 2.4 | 2.9 | 1.5 | 2.9 | 1.0 | 2.9 | 2.0 | 3.0 |
| Refused | .2 | | | | | | | .5 |
| A middle or high school with a full range of courses and a focus that includes African culture, traditions, and history | | | | | | | | |
| Very Attracted | 36.1 | 24.8 | 73.5 | 22.3 | 82.5 | 27.2 | 64.4 | 9.9 |
| Somewhat Attracted | 36.5 | 44.2 | 23.0 | 40.8 | 14.6 | 47.6 | 31.7 | 42.4 |
| Not Attracted | 25.0 | 28.2 | 2.5 | 32.0 | 1.9 | 24.3 | 3.0 | 44.3 |
| Don't Know | 2.1 | 2.4 | 1.0 | 3.9 | 1.0 | 1.0 | 1.0 | 3.0 |
| Refused | .3 | .5 | | 1.0 | | | | .5 |

Please tell me if you would be very attracted, somewhat attracted, or not attracted to schools with these features.

| | Overall | Magnet Status | | Enter list letter: | | | | |
|---|---------|---------------|----------|-------------------------|---------------------|--------------------------|----------------------|---------|
| | Overall | Non-Minority | Minority | Dist. K-5, Non-Minority | Dist. K-5, Minority | Dist. 6-12, Non-Minority | Dist. 6-12, Minority | Private |
| | Col % | Col % | Col % | Col % | Col % | Col % | Col % | Col % |
| A school where children attend from Kindergarten through 8th grade. | | | | | | | | |
| Very Attracted | 37.5 | 36.9 | 29.9 | 39.8 | 38.8 | 34.0 | 20.8 | 45.8 |
| Somewhat Attracted | 25.9 | 20.9 | 24.5 | 21.4 | 20.4 | 20.4 | 28.7 | 32.5 |
| Not Attracted | 34.3 | 40.3 | 44.1 | 36.9 | 40.8 | 43.7 | 47.5 | 18.2 |
| Don't Know | 2.1 | 1.9 | 1.5 | 1.9 | | 1.9 | 3.0 | 3.0 |
| Refused | .2 | | | | | | | .5 |
| A secndry schl, incl. both middle & high schl students, in which all the students are of the same gender. | | | | | | | | |
| Very Attracted | 21.9 | 20.9 | 16.2 | 18.4 | 18.4 | 23.3 | 13.9 | 28.6 |
| Somewhat Attracted | 25.8 | 17.0 | 25.0 | 20.4 | 23.3 | 13.6 | 26.7 | 35.5 |
| Not Attracted | 49.3 | 58.7 | 56.9 | 59.2 | 56.3 | 58.3 | 57.4 | 32.0 |
| Don't Know | 2.9 | 3.4 | 2.0 | 1.9 | 1.9 | 4.9 | 2.0 | 3.4 |
| Refused | .2 | | | | | | | .5 |
| A school where students attend from 6th grade to 12th grade. | | | | | | | | |
| Very Attracted | 19.9 | 25.7 | 24.5 | 25.2 | 32.0 | 26.2 | 16.8 | 9.4 |
| Somewhat Attracted | 24.0 | 20.9 | 26.0 | 22.3 | 26.2 | 19.4 | 25.7 | 25.1 |
| Not Attracted | 54.2 | 51.5 | 48.0 | 50.5 | 39.8 | 52.4 | 56.4 | 63.1 |
| Don't Know | 1.8 | 1.9 | 1.5 | 1.9 | 1.9 | 1.9 | 1.0 | 2.0 |
| Refused | .2 | | | | | | | .5 |
| A middle school that would offer a full range of courses without a magnet theme. | | | | | | | | |
| Very Attracted | 45.0 | 43.7 | 41.2 | 36.9 | 39.8 | 50.5 | 42.6 | 50.2 |
| Somewhat Attracted | 32.8 | 26.7 | 36.8 | 28.2 | 37.9 | 25.2 | 35.6 | 35.0 |
| Not Attracted | 18.9 | 25.2 | 19.6 | 30.1 | 20.4 | 20.4 | 18.8 | 11.8 |
| Don't Know | 2.9 | 3.9 | 2.5 | 3.9 | 1.9 | 3.9 | 3.0 | 2.5 |
| Refused | .3 | .5 | | 1.0 | | | | .5 |
| A high school that would offer a full range of courses without a magnet theme. | | | | | | | | |
| Very Attracted | 48.8 | 45.1 | 49.0 | 42.7 | 43.7 | 47.6 | 54.5 | 52.2 |
| Somewhat Attracted | 32.3 | 29.1 | 33.3 | 26.2 | 35.9 | 32.0 | 30.7 | 34.5 |
| Not Attracted | 16.3 | 22.8 | 16.2 | 28.2 | 19.4 | 17.5 | 12.9 | 9.9 |
| Don't Know | 2.4 | 2.9 | 1.5 | 2.9 | 1.0 | 2.9 | 2.0 | 3.0 |
| Refused | .2 | | | | | | | .5 |
| A middle or high school with a full range of courses and a focus that includes African-culture, traditions, and history | | | | | | | | |
| Very Attracted | 36.1 | 24.8 | 73.5 | 22.3 | 82.5 | 27.2 | 64.4 | 9.9 |
| Somewhat Attracted | 36.5 | 44.2 | 23.0 | 40.8 | 14.6 | 47.6 | 31.7 | 42.4 |
| Not Attracted | 25.0 | 28.2 | 2.5 | 32.0 | 1.9 | 24.3 | 3.0 | 44.3 |
| Don't Know | 2.1 | 2.4 | 1.0 | 3.9 | 1.0 | 1.0 | 1.0 | 3.0 |
| Refused | .3 | .5 | | 1.0 | | | | .5 |

Q11

| | Overall | Magnet Status | | Enter list letter: | | | | |
|---|---------|---------------|----------|-------------------------|---------------------|--------------------------|----------------------|---------|
| | Overall | Non-Minority | Minority | Dist. K-5, Non-Minority | Dist. K-5, Minority | Dist. 6-12, Non-Minority | Dist. 6-12, Minority | Private |
| | Col % | Col % | Col % | Col % | Col % | Col % | Col % | Col % |
| How interested would you be in schools in which up to 50% of the available seats are reserved for children who live close to the school | | | | | | | | |
| Very Interested | 56.6 | 66.5 | 50.0 | 71.8 | 43.7 | 61.2 | 56.4 | 53.2 |
| Somewhat Interested | 27.9 | 18.4 | 32.8 | 16.5 | 36.9 | 20.4 | 28.7 | 32.5 |
| Not At All Interested | 12.9 | 12.1 | 16.2 | 7.8 | 18.4 | 16.5 | 13.9 | 10.3 |
| Don't Know | 2.4 | 2.9 | 1.0 | 3.9 | 1.0 | 1.9 | 1.0 | 3.4 |
| Refused | .2 | | | | | | | .5 |